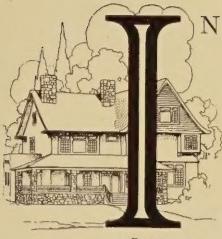




HINTS & SUGGESTIONS
FOR THE USE OF

James Davis
ARTISTIC
PAPER HANGINGS
CHICAGO



IN THIS book are mirrored many features of our new line. It has grown as our house has grown and as our line of wallpaper has grown. As our line has the reputation of being the largest and most complete in the country, so this fifty-six-page illustrated book is the largest and most complete ever issued by any house.

With our previous successes as an impetus, we set out this season to surpass all our past efforts. How well we have succeeded a discriminating public will judge. This book is issued as a help and guide to our many patrons in featuring the latest ideas in interior decoration and the showing of color schemes not heretofore attempted. It still leaves plenty of room for your own imagination and the following of your personal tastes. But we have opened the channels leading to the new thought in decorative art and have paved the way to the solution of an always vexing problem as to what is proper in interior decoration.

No description of an idea in colors or style of decoration would throw nearly as much light on the subject as the colored illustrations of this book, for what the eye perceives in this case is more helpful to a decision than what many volumes of treatise on art would be. Much stress has therefore been laid in the tone reproduction of the original colors of the Decorations by the use of the most advanced methods of the printers' art.

The suggestions shown in this book are not the ideas of one man, and not the work of one man, but the compilation of the best decorative thought of the foremost artists of America and Europe. Where we ask credit is in the discriminative selection of the best there is in the world's markets.

We have put a hard cover on this book with the thought that you preserve it well. We have new advanced plans for the coming season, not fully matured, yet to be announced, which make us feel that it will be worth your while to preserve this book.

SEASON
1913-1914

Preserve this book. It will prove its value to you at the most critical moment.

CHAMBER—The Japanese primrose design here illustrated is especially adapted for larger Bed Rooms and for Parlors where a light, cheery effect is desired. The cretonne we offer to match the design of the Sidewall and of the upper and lower Borders greatly enhances the beauty of the room, and is really a part of the entire scheme of decoration.

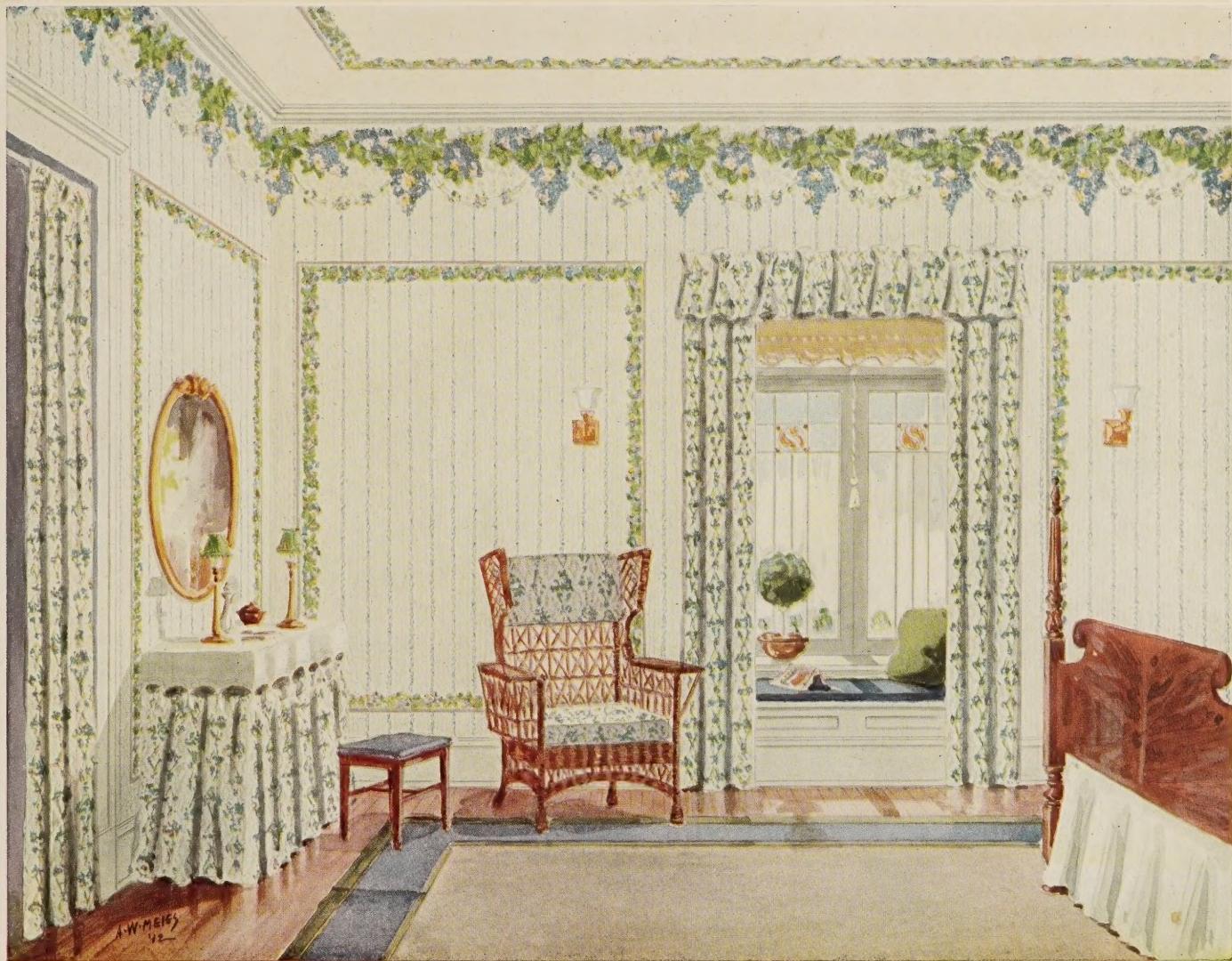
We think so well of this decorative ensemble that we carry it in three different colors, and while we show here the blue effect, we are illustrating on Plate No. 4 of this book the yellow and pink effects, both with separate cretonnes to match. This leaves variety in the choice of color schemes and also permits the use of the same decorations, but of different colors, for different rooms of the same house.

There is here a happy combination of dignified splendor and natural beauty which cannot be surpassed, giving the room the refined appearance so much desired.

These decorations can be arranged in a great many different ways to fit the plan of the room, and the panels may be held at any height or width.

We recommend white woodwork.

PLATE No. 1



Ceiling No. 3479
Book 5

Base Border No. 43874

Wood Cove
Moulding Card

Cut-Out Border
No. 33874
Grotto
Per yard 1624
Book 6

Base Border No. 43874
Group
Per yard 0812
Book 6

Sidewall No. 3874
Grotesque 2842
Book 6

Cretonne No. C2
Per yard 6090

HALL—As the clothes worn give the first impression of a person, so does the entrance Hall give the first impression of the home.

We have always advocated that great care be given in the decoration of the Hall, and in the decorative scheme suggested here we believe we have produced an exceptionally stately and extremely beautiful Hall.

The style is of the Arabesque school and the decorations match harmoniously with the imitation Cordova leather Sidewall.

For the Ceiling decoration we use besides the Paper Beam No. 23980, also Base Border No. 43378, which together produce a very effectively decorated ceiling, but where the plan of the Hall would not permit the use of the beam, the base border alone may be used, as shown on ceiling of Plate No. 1.

The decoration of the lower part of the wall is produced with Cut-Out Border No. 33378, by cutting out the center figures of the border, and with Base Border No. 43378.

This decoration is also very effective for Libraries and Public Halls.



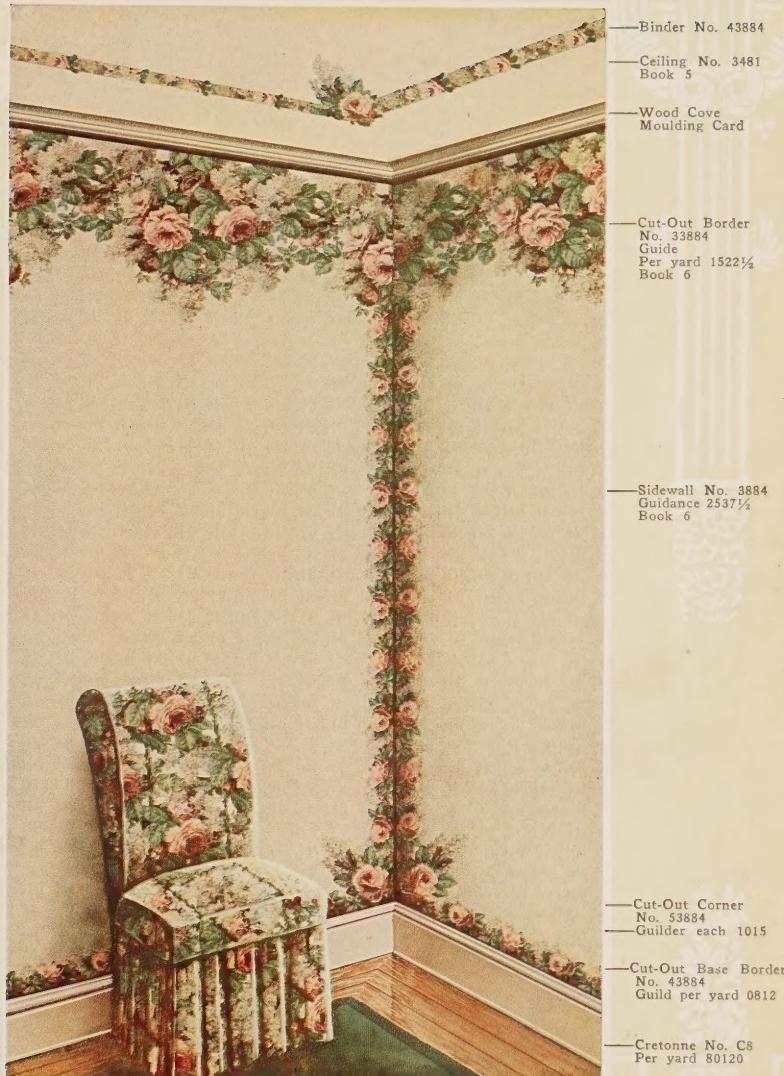
PARLOR—We show here one of the more modern effects for Parlor decoration, and while there is brightness and life in the motif and colorings, it is a highly commendable combination of decorations for the Parlor or the best chamber of the house.

The design is a composition of roses and lilacs so cleverly worked together as to make it one of the most artistic floral effects of the season, mechanically produced.

The harmony of colors is superb, leaving but very little to one's imagination, and it cannot fail to appeal to our true artistic sense.

The Cretonne, no less the Wall Paper decorations, is cleverly executed and contains the identical design as of the Frieze, so truly matched in colors, which materially helps to bring out the entire harmonious effect of the room.

White woodwork is recommended.



CUT-OUT FRIEZES—We show here a number of Cut-Out Friezes, not otherwise shown in this book, especially adapted for bed rooms and light parlors. The use of cut-out decorations for sidewalls and ceilings is now very popular and the effects produced with these decorations are very pleasing.

We carry the largest line of Cut-Out Friezes of any house in the country, and, as we are unable to illustrate them all in this book, we strongly urge you to look over our different sample books, where you will find the largest variety of American and European made Cut-Out Decorations.

- A—Sidewall No. 3384, Excel 2233. Cut-Out Border No. 33384, Exertion, per yard 1015. Book 6. Binder No. 23914, per yard 0304½.
- B—Sidewall No. 3888, Gulch, 2436. Cut-Out Border No. 33888, Gull, per yard 1015. Book 4. Cretonne to match No. C7, per yard 5075.
- C—Sidewall No. 3388, Expand, 2537½. Cut-Out Border No. 33388, Expert, per yard 1015. Book 6.
- D—Sidewall No. 3398, Factor, 2233. Cut-Out Border No. 33398, Faculty, per yard 0812. Book 4. The Base Border shown is part of Cut-Out Border No. 33398, and is furnished free with the Border.
- E—Sidewall No. 3874, Grotesque, 2842. Cut-Out Border No. 33874, Grotto, per yard 1624. Book 6. Cut-Out Base Border No. 43874, Group, per yard 0812. Cretonne to match No. C2, per yard 6090.
- F—Sidewall No. 3878, Gruel, 2842. Cut-Out Border No. 33878, Grume, per yard 1624. Cut-Out Base Border No. 43878, Guano, per yard 0812. Cretonne to match No. C4, per yard 6090.
- G—Sidewall No. 3876, Grouse, 2842. Cut-Out Border No. 33876. Grovel, per yard 1624. Cut-Out Base Border No. 43876, Growth, per yard 0812. Cretonne to match No. C3, per yard 6090.
- H—Sidewall No. 3370, Epitaph, 2030. Cut-Out Border No. 33370, Equal, per yard 1218. Book 6. Cut-Out Base Border No. 43370, Equator, per yard 0406.
- I—Sidewall No. 3856, Gravel, 2537½. Cut-Out Crown Border No. 33856, Gravere, each 2030. Book 6. Cut-Out Base Border No. 43856, Gravity, per yard 2030. Cut-Out Cloth Base Border No. 53856, Gravy, per yard 4060.
- J—Sidewall No. 3862, Greening, 4060. Cut-Out Crown Border No. 33862, Greeting, per crown 2030. Book 6. Cut-Out Base Border No. 43862, Grenade, per yard 2030. Cut-Out Cloth Base Border No. 53862, Grenadier, per yard 4060.
- K—Sidewall No. 3882, Guess, 2639. Cut-Out Border No. 33882, Guest, per yard 1218. Book 6. Cretonne to match No. C6, per yard 5075.

Special attention is called to Cut-Out Cloth Binders Nos. 53856 and 53862, which are of the same design and colorings as shown on illustrations I and J, but are mounted on cloth and are intended to be sewed on to the draperies of the room, producing an extremely beautiful and entirely novel effect.

PLATE No. 4



A



B



C



D



E



F



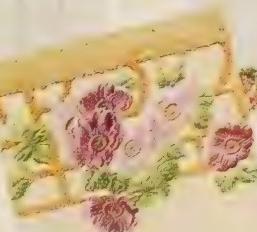
G



E



F



G



J



H



I



K

PLATE No. 5

LIBRARY OR HALL—A massive design of the new school, very cleverly colored, specially adapted for Hall, Library or Sitting Room.

The Crown Frieze so truly finishes the upper wall as to give it the appearance of a splendidly carried out hand-painted decoration, while the background in the very popular Tiffany blend effect gives the entire decoration a charm and effectiveness which cannot be surpassed for work of this kind.

Oak woodwork is suggested.

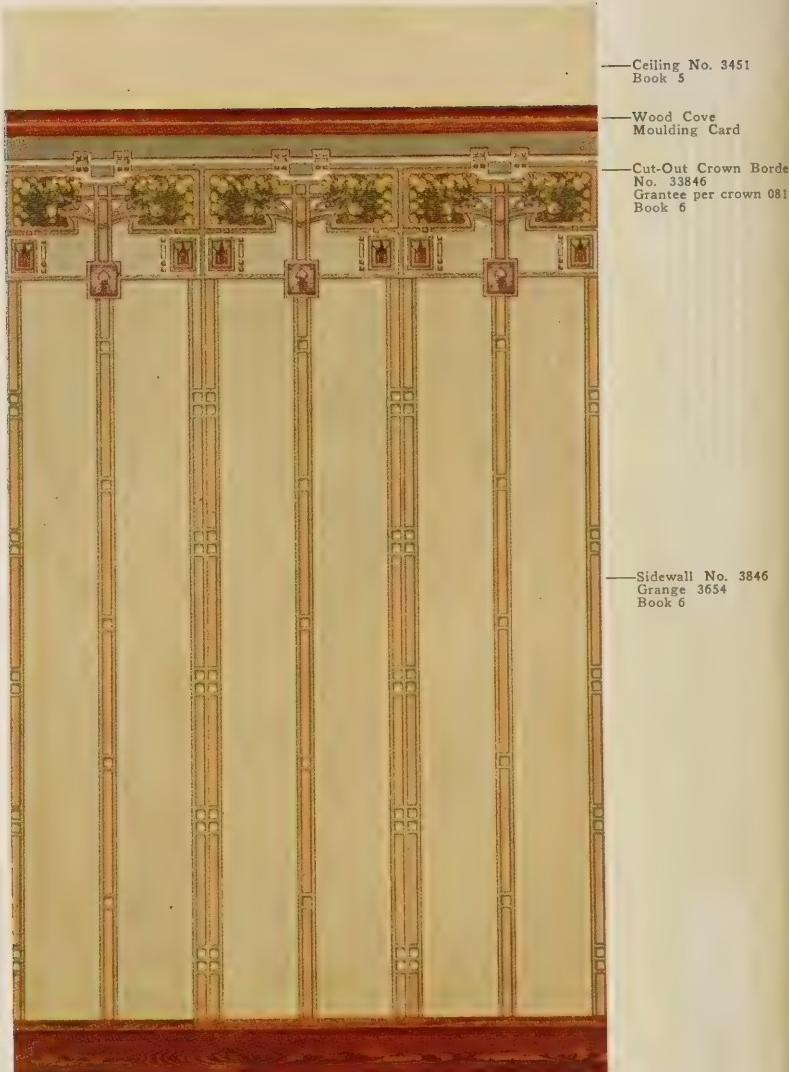
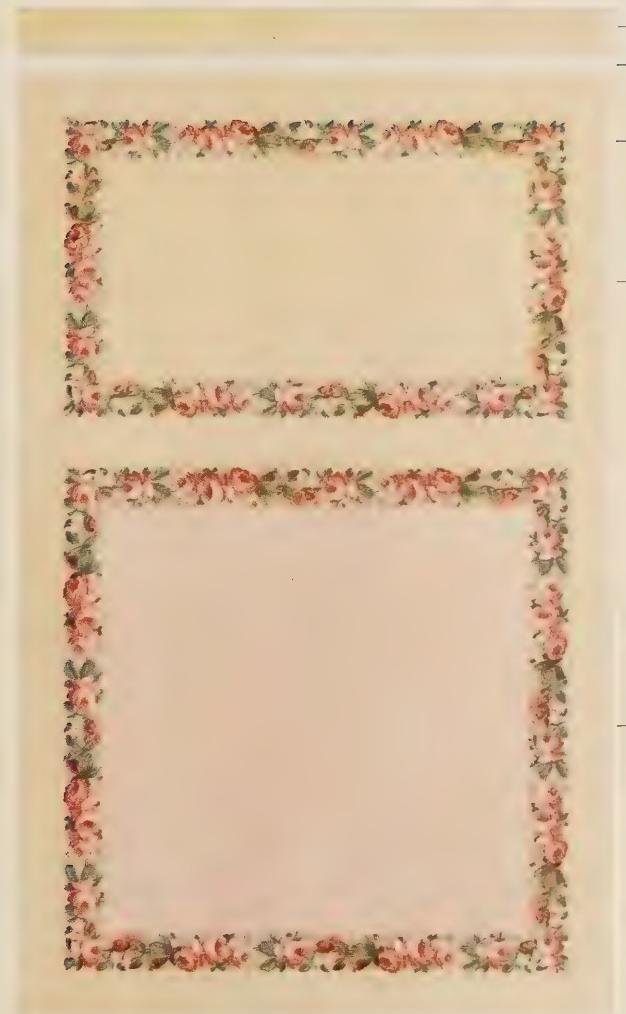


PLATE No. 6

BOUDOIR—We suggest here a color scheme and style of decoration which cannot fail to appeal to the ladies of the house.

The tone of the colors is very soft, the motif modern French. The entire harmony of color and decoration makes it very commendable for purposes of this kind.

White woodwork is recommended.



—Ceiling No. 3491
Book 5

—Wood Cove
Moulding Card

—Cut-Out Binder
No. 33458
Book 5

—Upper Sidewall and
Stile No. 3470
Book 5

—Panel Sidewall
No. 3468
Book 5

PLATE No. 7

DINING ROOM - The greatest care and effort has been given by us in the decoration of this room, for there is no room in the house that is more important than the Dining Room. Here the family meets at least three times a day across the table, and pleasant conversation is had in the discussion of the events of the day and the happenings within the family. It is very important, therefore, that the decorations of this room have the proper motif and color, so as to bring good cheer into the hearts of everyone.

In this room also we entertain our guests and friends, and in their honor and in true hospitality no effort should be spared to make the Dining Room as attractive as possible.

The illustration on the opposite page speaks better than any words of ours could describe. It is indeed a pleasure to look at and a joy to behold.

The upper decoration of the wall is produced with our famous lithographed Frieze, "The Needle Mountains," executed for us in Germany, and the color effect and the beauty of the scenery have never been equalled in work of this kind. Where the plan of the room will not permit the height (42 inches) of this border, other of our beautiful lithographed Friezes of different heights may be substituted by referring to Plates Nos. 30, 31 and 32 of this book. We show the largest variety of lithographed Friezes, most of them made for us in Europe as reproductions of the work of famous artists.

For the lower Sidewall we have used a Tiffany background, so popular now for work of this kind, and the decoration over the lower Sidewall is as fitting and harmonious with the entire arrangement of the room as it possibly can be.

Decoration No. 13986 has to the width one strip of the part of the decoration set under the plate rail and two strips of the narrow binder, which we have used as pilasters and as the base border.

For other color of this decoration see Plate No. 14.

PLATE No. 7



Ceiling No. 3499
Book 5

Wood Beam
Moulding Card

Upper Frieze No. D72
Plate No. 31

Plate Rail
Moulding Card

Lower Decoration
No. 13986
Helm 130195x1827
See description on oppo-
site page

Lower Sidewall
No. 3546
Book 5

PLATE No. 8

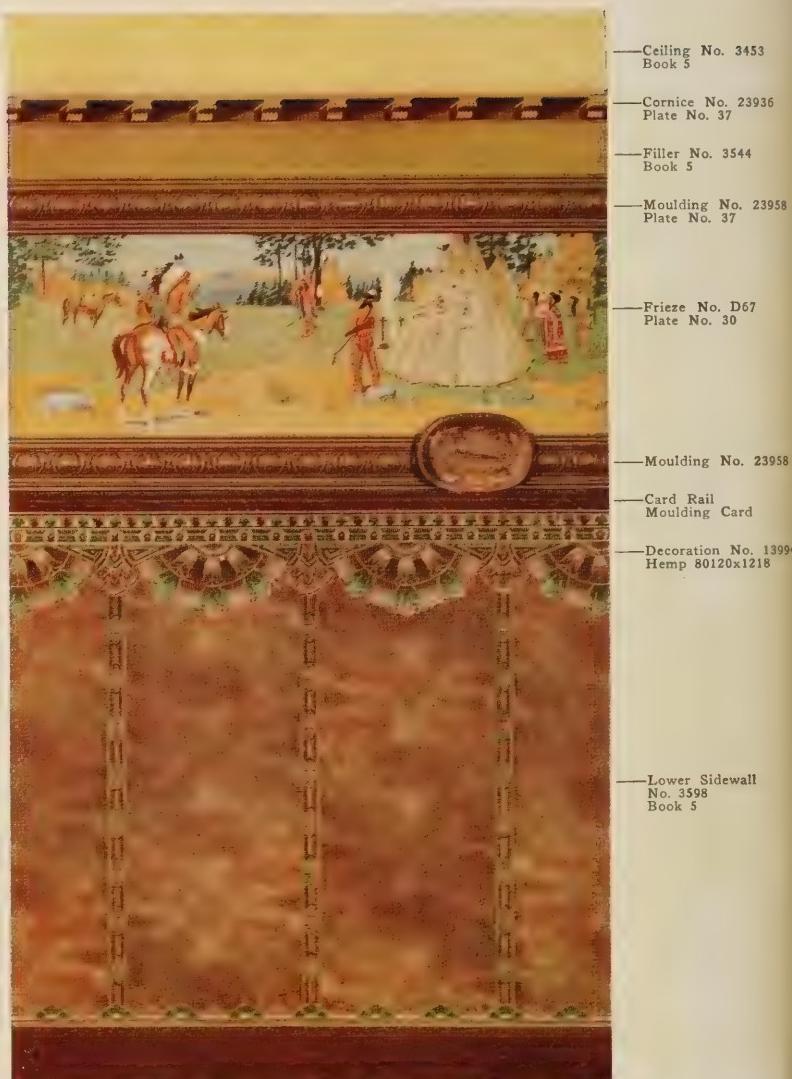
DEN—In the treatment of this room we had the men of the house specially in mind. It is calculated for a rest room, as well as for a work room, the inspiration is there for both in the boldness of the decorative treatment and the perfect harmony of colors.

The upper Sidewall has for its decoration "The Pawnee Indians" Frieze, illustrating the life of the real native Americans, their sports and pastimes. This Frieze is more fully illustrated on Plates Nos. 30 and 31 of this book. By use of the extension with this Frieze the entire room is decorated without a single repeat of the design.

The lower wall is very properly decorated with one of our very beautiful blended leather effects, which is enlivened by the Cut-Out Decoration set over it, and which produces the correct color harmony of the entire room.

Decoration No. 13994 has in width the decoration as shown under the card rail and over the base and three widths of the narrow Binder, which we have used for the pilasters.

We recommend oak woodwork.



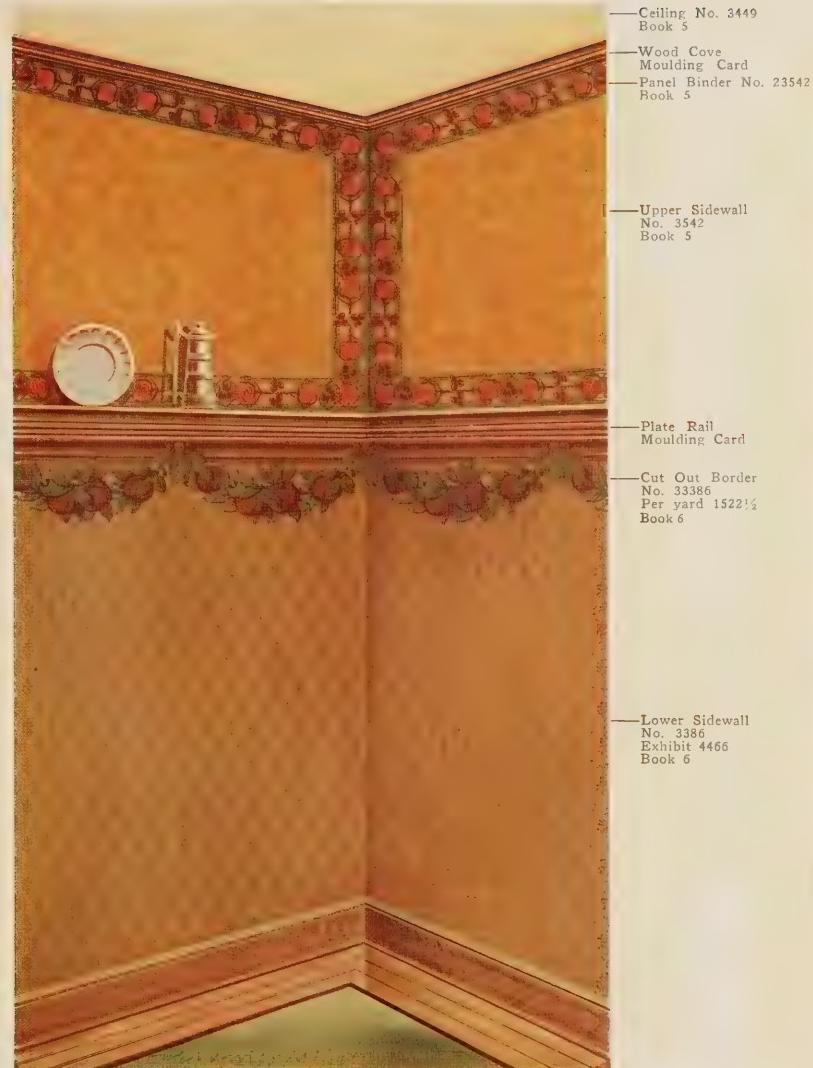
DINING ROOM—We have produced here a striking effect, combining the Modern Tiffany blend of the upper Sidewall with the more subdued brown shade of the lower Sidewall, both in perfect harmony.

The Cut-Out Fruit Frieze in subdued tones set under the Plate Rail is especially recommended as a highly suitable decoration for Dining Rooms.

Consult our sample book No. 5 to satisfy yourself as to the real beauty of the Tiffany blend and the hand printed upper decoration shown with the upper Sidewall.

Another very beautiful effect may be had by using the lower Sidewall for the entire wall, setting the Cut-Out Fruit Frieze under the Room Moulding or Cove.

Oak woodwork is recommended.



LIBRARY—On this and on the opposite page we are showing some effects in our hand-made Academy Blends, done in oil colors, than which there are no finer goods made.

The Decorations illustrated are also hand painted in oil colors over paper, carried out in the Modernized Biedermeier style by one of our best American decorators, which for originality, beauty and real striking effect could not be reproduced for many times the cost of these decorations.

The great advantage in using the plain Academy Blends is that they come 5 feet wide in rolls up to 60 yards long. It is the ideal material for upper and lower sidewalls, as it permits the use of the goods *lengthwise* without showing a single seam in the wall.

We recommend very strongly the use of this material with the decorations to match, not only for Library and Dining Room, but for halls, reception rooms, banks and rooms in public buildings where a novel artistic effect is desired.

We quote the following prices:

Plain Academy Blend. AB1, per yard, 5 feet wide.....	80120
Plain Academy Blend. AB2, per yard, 5 feet wide.....	80120
Plain Academy Blend. AB3, per yard, 5 feet wide.....	80120
Decoration No. D98, per roll containing 24 yards Border and 18 Ornaments.....	20003000
Binder No. D107, four inches wide, to match Plain Academy Blend AB1, per yard.....	4060
Binder No. D108, four inches wide, to match Plain Academy Blend AB2, per yard.....	4060
Binder No. D99, four inches wide, to match Plain Academy Blend AB3, per yard.....	4060



DINING ROOM—What we have said on the opposite page can only be repeated with greater force in speaking of the decorative effect on this page. It represents a different style of decoration and different shades of our Academy Blends, and it would be hard for us or anyone else to say which of the two decorative effects is the most beautiful.

On the lower Sidewall AB4, the decoration is painted on the 5-foot wide Academy Blend, the design repeating every 22 inches, making it very easy to put on the wall. If the lower wall is less than 5 feet high, the height of the decoration may be reduced by cutting down the bottom part. We have used wooden pilasters to divide each repeat of the pattern, but the pilasters may be set up between two repeats, or to fit the lay-out of the room, or be left out entirely.

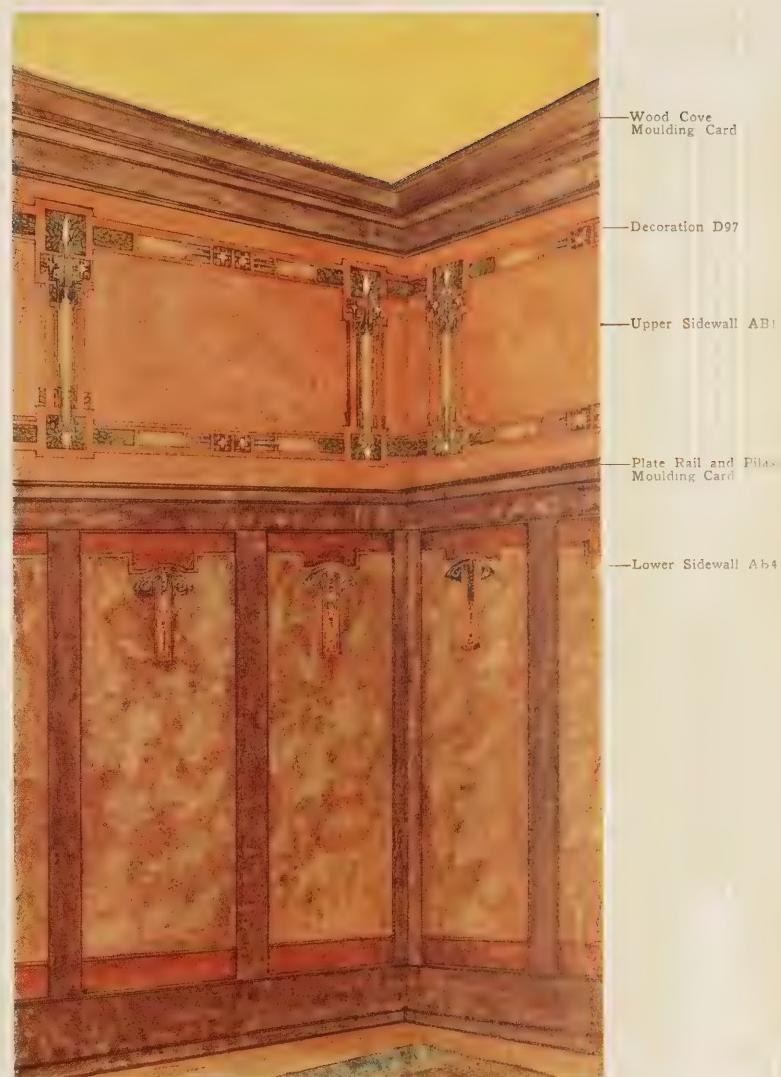
If a plain Academy Blend is desired for the lower wall, use AB2, which is the identical shade as AB4.

We quote the following prices:

Decoration No. D97, per roll containing 36 yards Border and 12 Ornaments.....	20003000
Decorated Academy Blend AB4, as shown, 5 feet high, per yard.....	200300
Binder No. D102, $2\frac{1}{4}$ inches wide, to match Plain Academy Blend AB1, per yard.....	.2537 $\frac{1}{2}$
Binder No. D103, $2\frac{1}{4}$ inches wide, to match Plain Academy Blend AB2, per yard.....	.2537 $\frac{1}{2}$
Binder No. D104, $2\frac{1}{4}$ inches wide, to match Plain Academy Blend AB3, per yard.....	.2537 $\frac{1}{2}$

We will furnish samples of the Plain Academy Blends and the Hand Painted Binders to match, but not of the Decorations, as they are not sold in less than full rolls. A roll of either Decoration D97 or D98 is sufficient for a good sized room.

The advantage of using Academy Blends is that a whole room may be hung without a single seam, and to do perfect work it would require two men, so as to enable to paste and reef the goods, bookbinder fashion.



SUNDAY SCHOOL. - We show here special consideration for the rising generation of church-goers by arranging this beautiful room, suggestive of the Holy Land, the cradle of religions. To the influence of preacher and Sunday School teacher over the child's mind is here added appropriate surroundings that cannot fail to impress the child in the right direction and to help him more readily to assimilate the lessons taught by the teacher.

The Caen Stone Sidewall with the Caen Stone Columns in combination with the Holy Land Scenes produce a very pleasing and harmonious effect, and very appropriate at the same time. But if a still plainer effect is desired the plain Sidewall effects as shown in our sample book No. 5 may be substituted with equally good results.

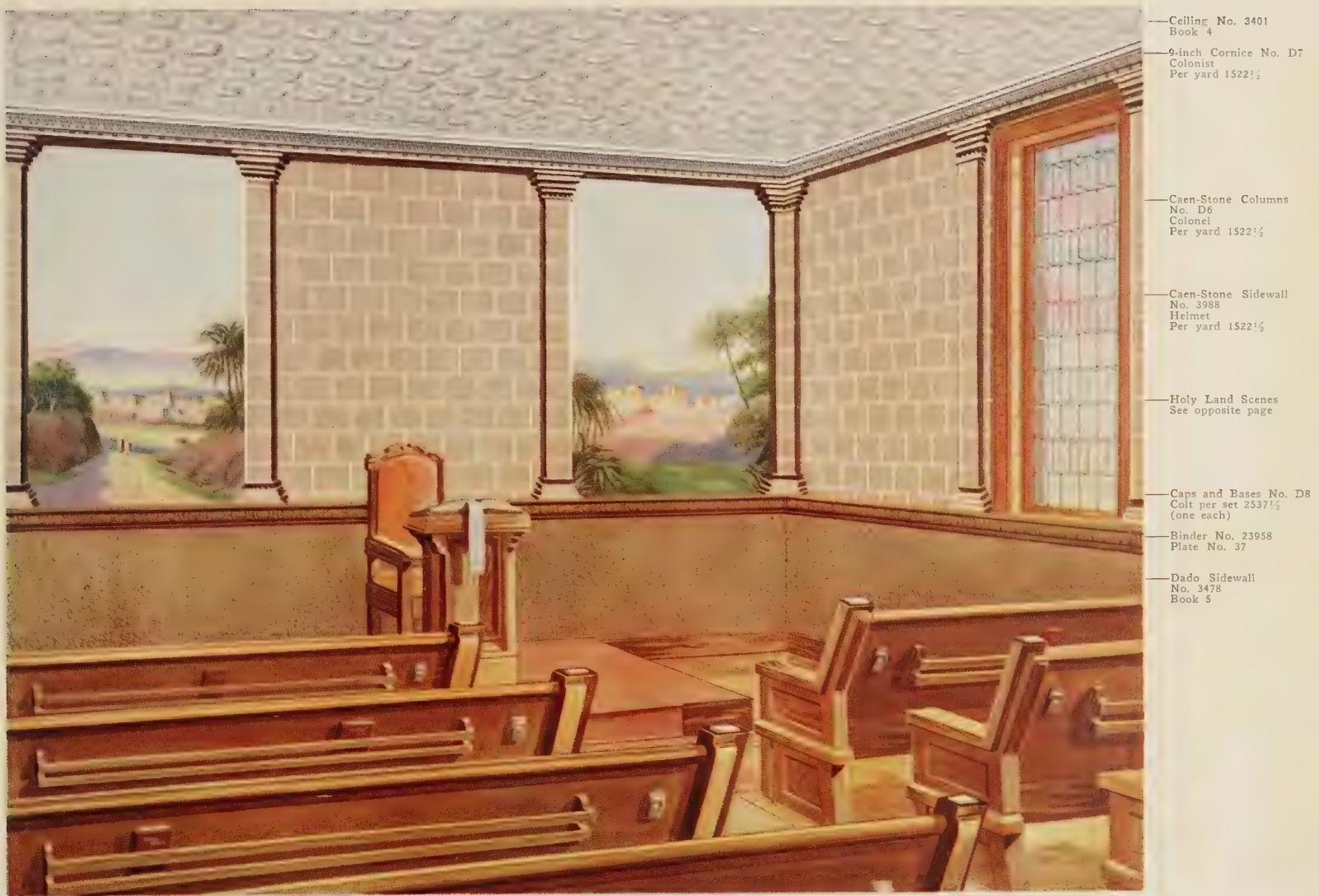
The reproduction of Holy Land Scenes for this kind of work is an idea of our own, and has just been executed for us by one of the best artists in France. All these scenes are painted by hand over paper by skillful artists in Europe. We have them in a series of one hundred different scenes or sections, each scene $37\frac{1}{2}$ inches wide and 9 feet high, all matching on in rotation, so that any width panel may be had without a repeat. As the sections match on consecutively we cannot take out any panel from the center, but will furnish as they appear in rotation, and while they may not be the same scenes as shown in this illustration, they will be of equally artistic merit. The height of the scenes may be cut down to $5\frac{1}{2}$ feet without hurting the effect.

Price of the Holy Land Scenes, per section, $37\frac{1}{2}$ inches wide, 9 feet high, 500750.

We show two Scenes in each panel of the Sunday School, making these panels 6 feet wide, but any other size of panel to fit the lay-out of the room may be had by using more or less of these scenes.

The plan and style as shown in the illustration of the Sunday School is also very fitting for the decoration of smaller churches.

PLATE No. 12



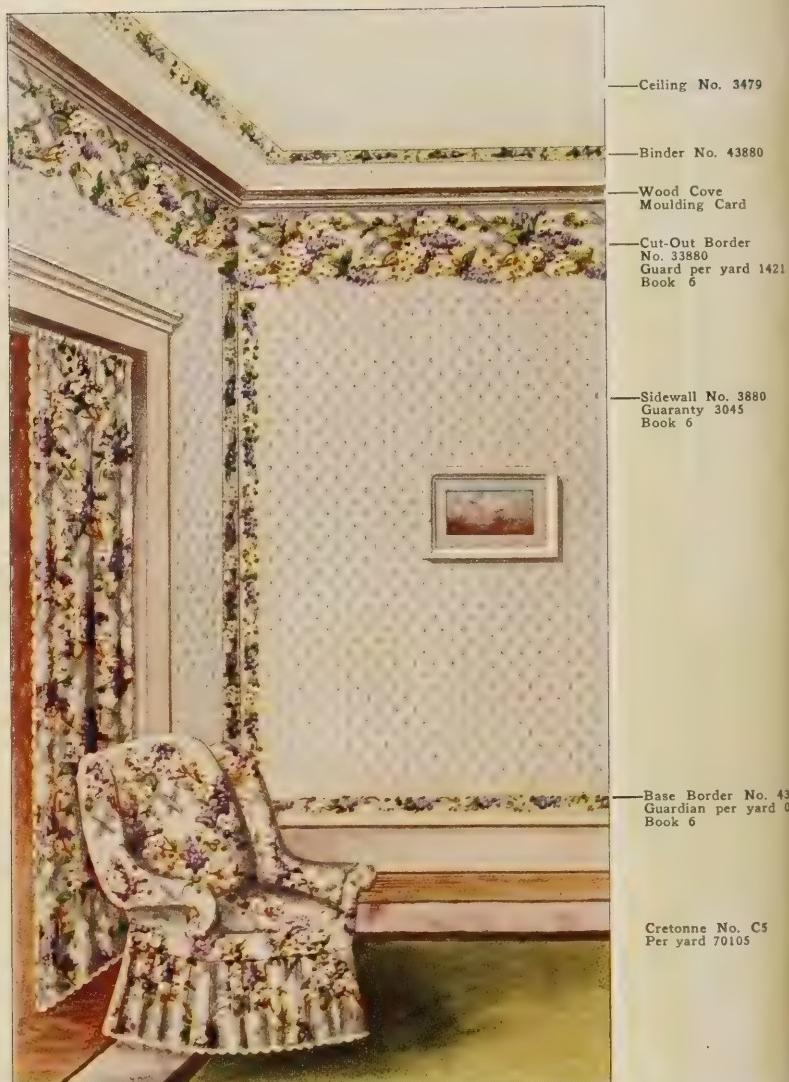
PARLOR OR CHAMBER — An unusually handsome effect is produced here, which is eminently adapted for the proper decorative requirements of a handsome Boudoir or Parlor.

The entire decorative effect is in perfect harmony and the draperies, of the finest quality of Victoria Damask, are identical in design and colors with the paper decorations, so that it is hard to tell where one leaves off and the other begins.

The decoration used on the ceiling is the same as that used for the base border and the panelling of the wall, which sets off beautifully the white dotted paper of the ceiling.

We strongly recommend the use of these decorations with the cretonne to match.

White woodwork is suggested.



LIBRARY — The decorative style of this room is carried out with the view to please the men of the house, who generally make the most use of the Library.

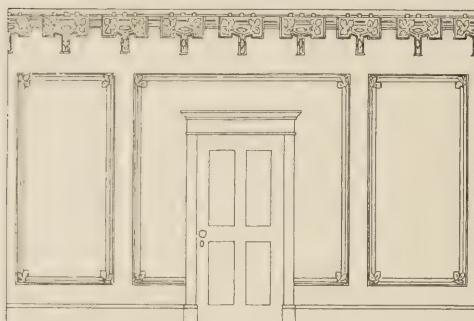
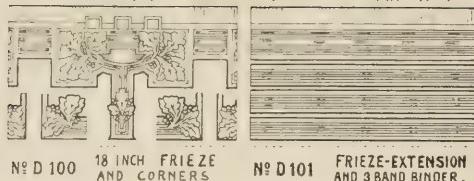
The predominating feature is the "November" Frieze, one of our lithographed productions, of great beauty and exquisite coloring.

We have introduced the lower Sidewall with the decoration as a fitting support for the Frieze of the upper wall, producing a perfect harmony in color and style.

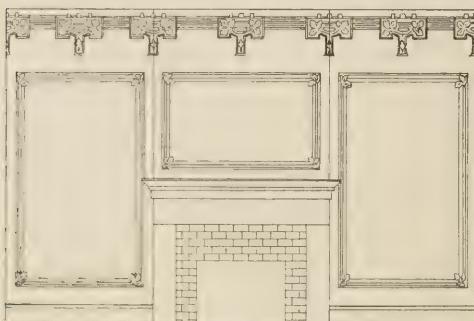
Decoration No. 13992 has to the width one strip of the part of the decoration set under the card rail, and two strips of the narrow binder, which we have used as pilasters and as the base border. For other coloring of this decoration see Plate No. 7.

Dark woodwork is recommended.





SUGGESTION FOR A SIDE WALL 16 FT LONG 10 FT HIGH



SIDE WALL 16 BY 10 FT. SHOWING FRIEZE EXTENDED.

BANK ROOM—The decoration of public and semi-public places generally tax the ingenuity of the decorator to provide the proper color scheme and the correct decorations for the usually large wall spaces found in such rooms.

In the suggestion we have worked out here for the Decoration of Bank Rooms, Court Rooms, Public Libraries and Public Halls, we are filling a long-felt want and have spared neither time nor effort to show a room properly decorated for this purpose. We have worked out a Sidewall treatment which is well nigh perfect and have also not failed to provide the proper decoration for the ceiling.

We have used Tiffany blended effects for the upper Sidewall, enlivening it by truly modern bold decorations, which have many possibilities in the different ways in which these decorations may be set together. The Decorations of the upper wall consist of No. D100 and No. D101 and in the upper cut on the left side we show how these two decorations come in the roll.

We also show in the middle left cut how an entire wall may be artistically decorated by the use of the same two decorations, using the upper Frieze No. D100 as it comes in the roll.

The cut at the bottom shows the use of these decorations for an entire room with upper Frieze No. D100 extended by using the Extension found in the Decoration No. D101. The Frieze may be extended to any distance to suit the requirements of the room.

For the lower Sidewall, as shown in the illustration on the opposite page, we have used one of our Lucillin-Linrusta designs, which is a very appropriate material for use on lower walls, especially in public places, as the material is practically indestructible and will last a lifetime. Other designs of Lucillin will be found in our Lucillin Sample Book, furnished upon request, or in the sheet of Lucillin illustrations in Book No. 4.

Another very proper effect for the lower Sidewall may be had by the use of Burlaps with or without the Wooden Pilasters. In our Burlap Sample Book we show a large selection of fast colors of the best grade of Burlaps.

PLATE No. 15



— Paper Beam No. 23980
Plate No. 38

— Ceiling No. 3455
Book 5

— 9-inch Cornice
No. 23966
Plate No. 38

— Decoration No. D100
Price 200300x3045

— Panel Sidewall
No. 3538
Frigate 2233
Book 5

— Panel Stile No. 3536
Friend 4060

— Decoration No. D101
Price 150225x2030

— Card Rail and Pilasters
Moulding Card

— Lucillin-Lincrasta
Dado No. 993
Pavillion
Per yard 2537½

SITTING ROOM — We introduce here as a distinctly novel effect one of our Crown Sidewalls. It is the last word in Cut-Out effects and has the great advantage of the Frieze being printed on the Sidewall, producing a softness in appearance which cannot be had by the usual method of pasting a Cut-Out Frieze over the Sidewall.

We especially recommend the use of this Crown Sidewall for the better class of work, for besides its exceptional beauty, it also has the advantage in the ease in which it is put on the wall. It comes in strips $11\frac{1}{2}$ feet long, two strips to the single roll, and the bottom of the strip may be cut off to fit any height of the room.

No. 3816 is another coloring of the same design, which also appears in our Sample Book No. 6.

White woodwork is suggested.



Ceiling No. 3479
Book 5

Wood Cove
Moulding Card

Sidewall No. 3728
Glitter 5075
Book 6

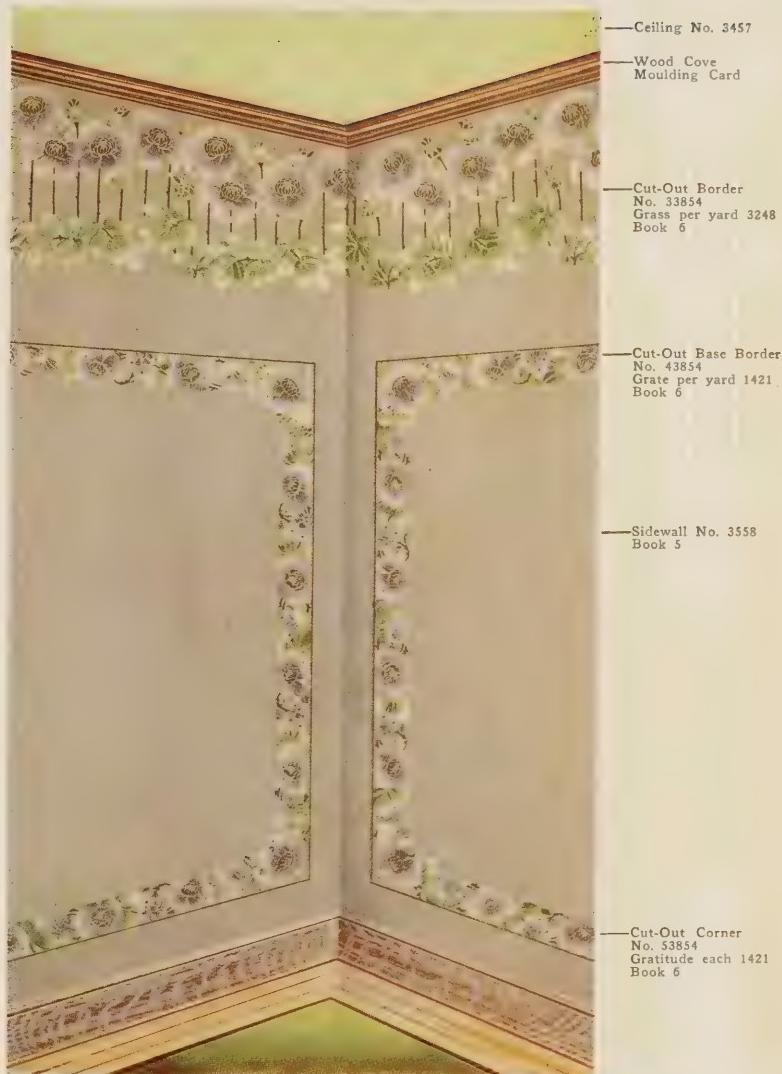
PLATE No. 17

PARLOR — On Plate No. 24 of this book we speak of our Imported Aerochrome Friezes, a number of which are shown in our Sample Book No. 6. There is a certain refinement in the appearance of these goods which cannot be had in any other Paper Hangings. The hand-worked process of the making of these goods is responsible for their splendid effect, and we pride ourselves that so far they have not been successfully imitated.

This is our new 1913 coloring, which we call the "Davis Gray," and as far as we know this color scheme has never before been used in the making of Wall Paper.

Besides its desirability because of its strict newness, it has the advantage of a soft and neutral effect that will harmonize with any furnishings of the room. We cannot too strongly recommend the use of this color scheme for Parlors and Sitting Rooms.

In our Sample Book No. 6 we show these decorations matched to a striped Sidewall, No. 3854, which we would advise you to see for comparison with the plain Sidewall shown here.



LODGE ROOM - In all modesty we submit this illustration which we consider the acme of perfection in the decorative art. We are indebted to many sources in this accomplishment. We are indebted to the French artist who painted for us the Holy Land Scenes. We are indebted to the American manufacturer who produced the lower Sidewall Decorations, the Columns and Cornice. We are indebted to our own staff for the execution of the drawing and the color scheme of this Lodge Room, and lastly, but not least, we are indebted to the printers who so truly carried out the work we have entrusted to them in the printing of this book.

This page is dedicated to our friend, the decorator, whose trials and tribulations are many. He is not only called upon to offer suggestions for the proper decoration for different rooms, but he must follow the individual taste of his customer, at the same time he is held responsible for the final decorative results obtained. His difficulties are greater when called upon to execute work for public places, when the arrangement for the work is generally left to a committee of several members, often with varying ideas as to what is wanted. It is to help the man who is finally to execute the work and the committee who is to decide on it that we offer this illustration as showing the most fitting and best adapted plan for work of this kind.

No more fitting idea for the decoration of a Lodge Room has ever been suggested. Our plan has the great advantage that it can be used in rooms of any height by holding the lower decorations of the Sidewall and the upper plain wall at the exact proportionate heights to fit the entire height of the room.

The Holy Land Scenes are strongly recommended for backgrounds for the different stations in the Lodge Room. They have just been painted for us by one of the best artists in France and are sold exclusively by us. The Scenes come in sections $37\frac{1}{2}$ inches wide and 9 feet high. The height of the Scenes, however, may be reduced to as low as 5 feet when required, without hurting the effect of the Scenes. The Scenes match consecutively, so that any width of panel may be had without repeat of the same scenery. The Scenes come in one hundred different sections and will be furnished in rotation as we have them when the order comes in. See Plate No. 36 for scenes of other subjects. The width of the Scenic Panels are to be held to fit the requirements of the room by using one, two, three or more sections.

The lower Sidewall decoration is very effective and easily set together over a plain blue oatmeal background. The workings of these decorations are fully described and shown in a different color on Plate No. 34 of this book.

The Lodge Emblems shown in this illustration are of our own make, painted by hand. A large variety of these Emblems is shown on Plate No. 31.

By either changing or eliminating the Lodge Emblems, the same arrangement and decorations of the room will make a fitting meeting room for any order.

PLATE No. 18

Ceilng No. 3401
Book 4

Ceilng Stile
No. 3558
Book 5

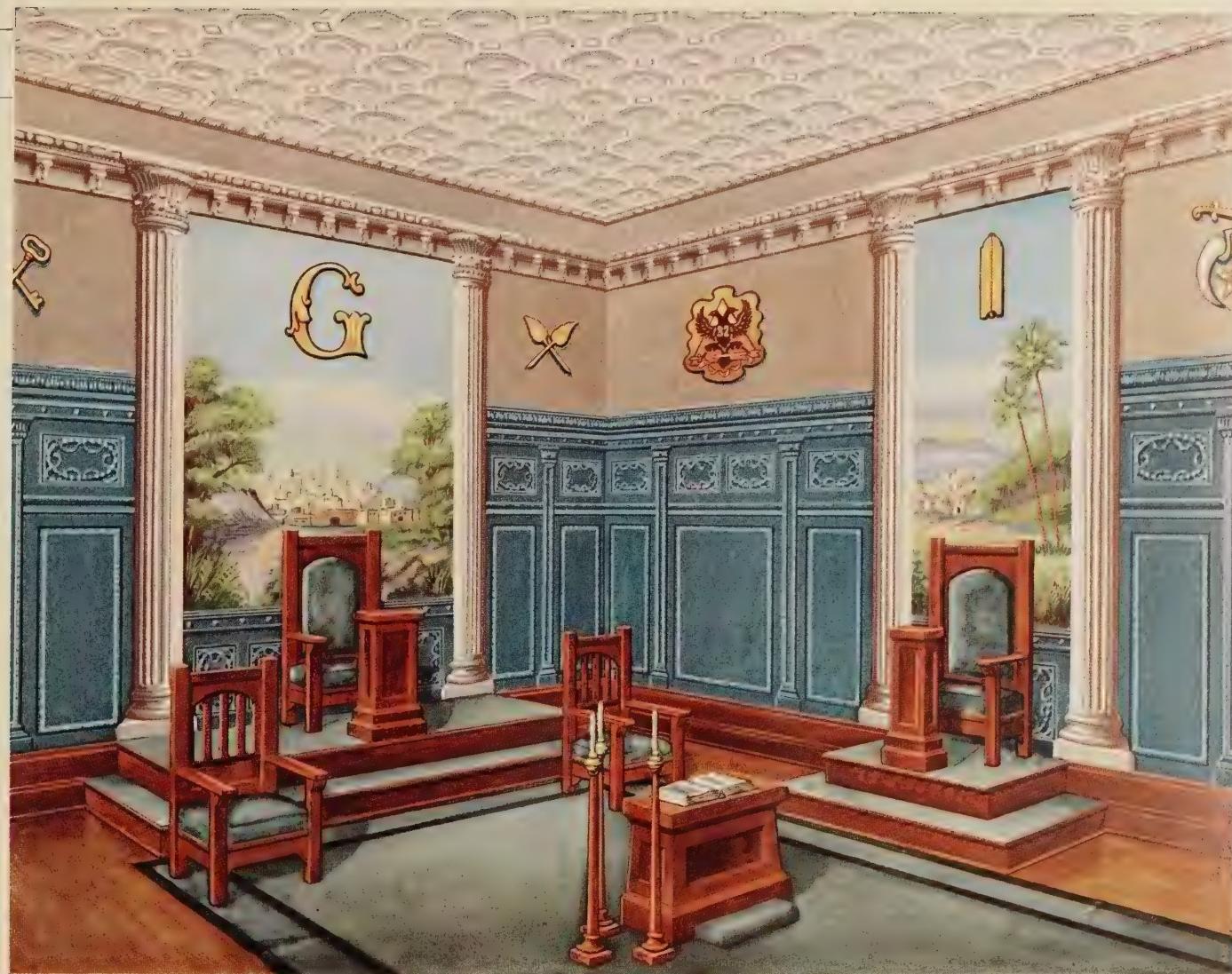


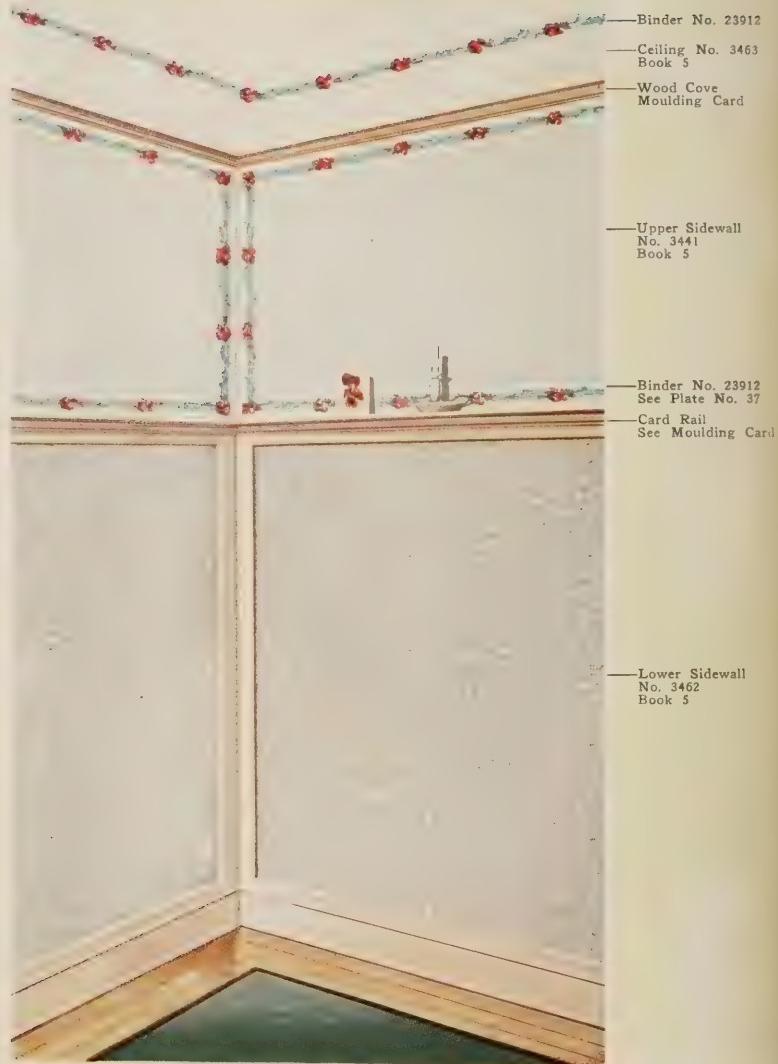
PLATE No. 19

CHAMBER—We show here a new idea we have adapted from the Germans, by using a figured pattern for the lower wall, and a plain effect for the upper wall, reversing the usual style of upper third treatments.

Not only is this a new style of decoration for this kind of work, but it is very effective and pleasing, and we recommend it very strongly.

The same idea may be carried out with different Paper Hangings from our line, suitable for chambers.

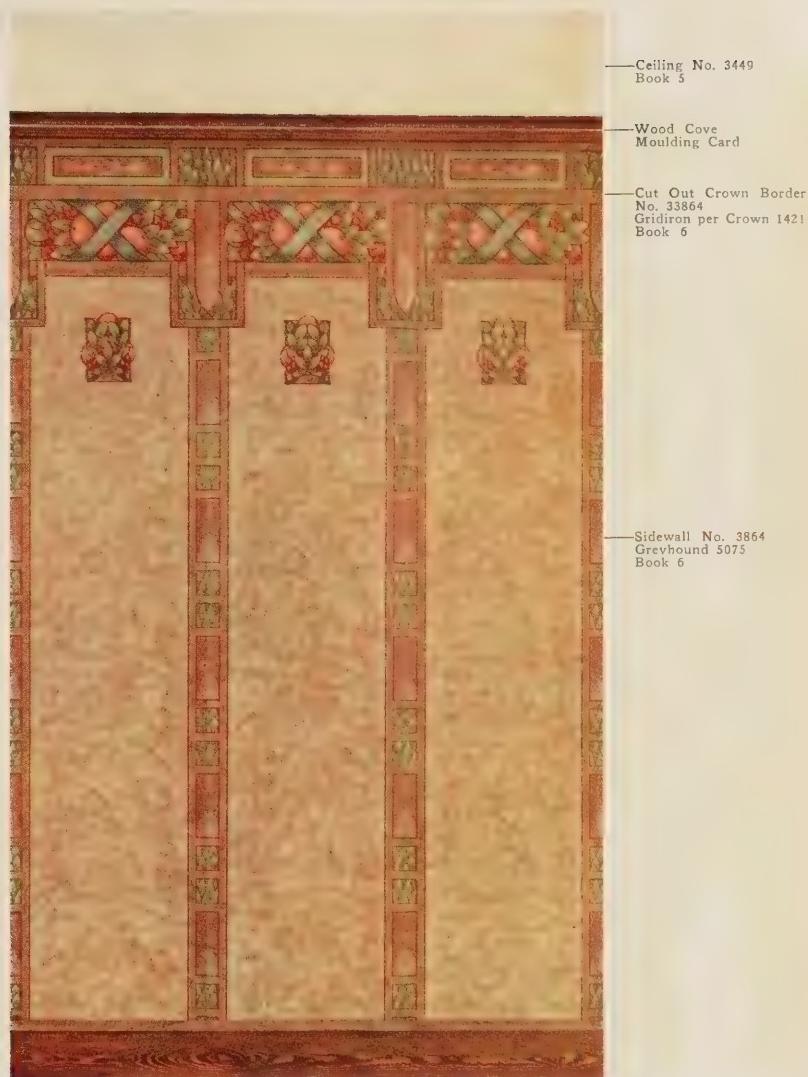
White woodwork is suggested.

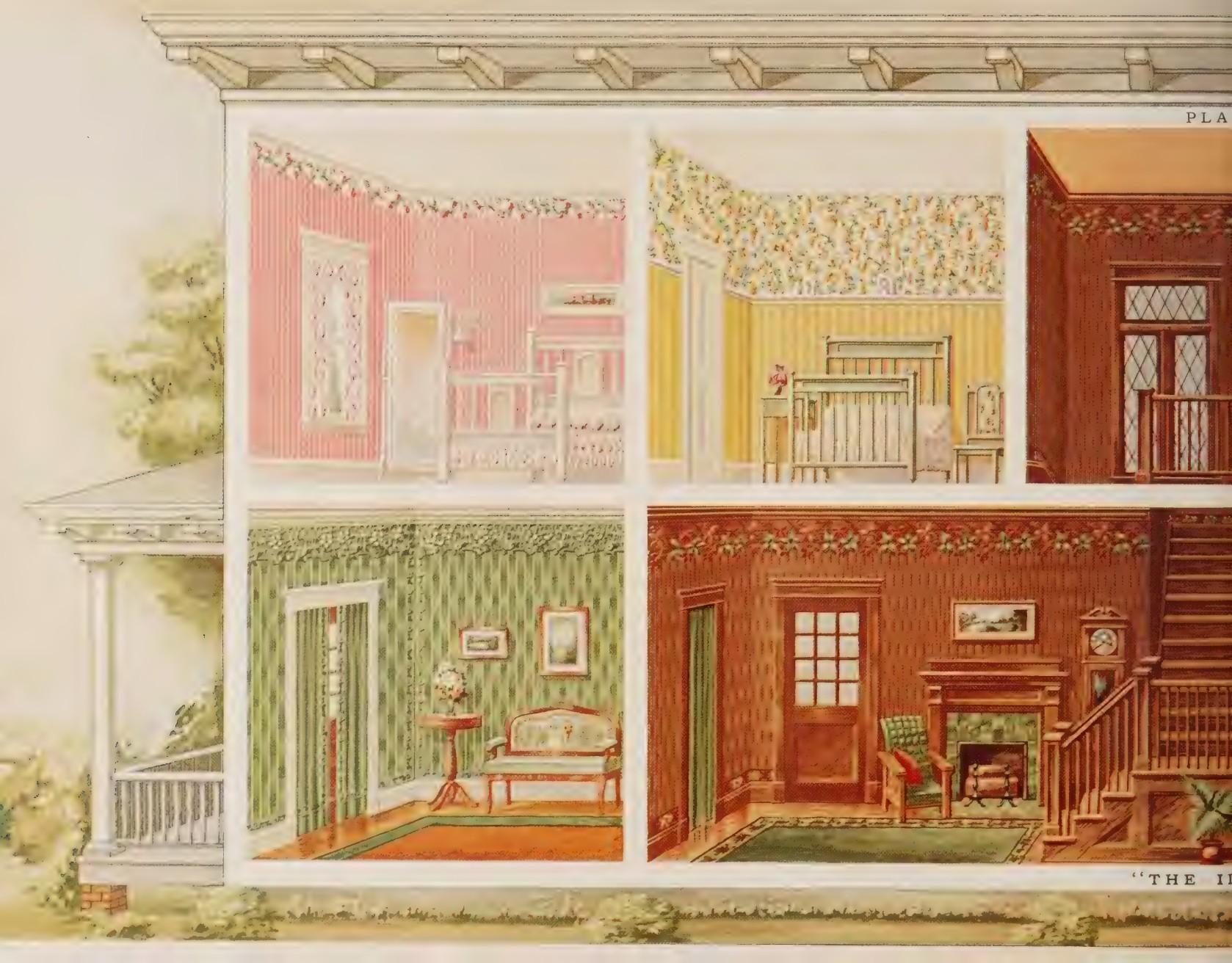


DINING ROOM—Here we illustrate one of the many striking ideas for the decoration of dining rooms we show in our line. The effect produced here is modern and can be used either for an entire wall as shown in this illustration or for a lower sidewall by setting the Crown Border and the sidewall to match under the Plate Rail. When this decoration is used for the lower part of the wall use a plain oatmeal or Tiffany effect with binder to match for the upper wall. Many of these plain effects with binders will be found in our sample book No. 5.

Another very beautiful dining room may be had by using this Crown and Sidewall for the upper part of the wall, and a darker figured or plain paper for the lower part of the wall under the Plate Rail.

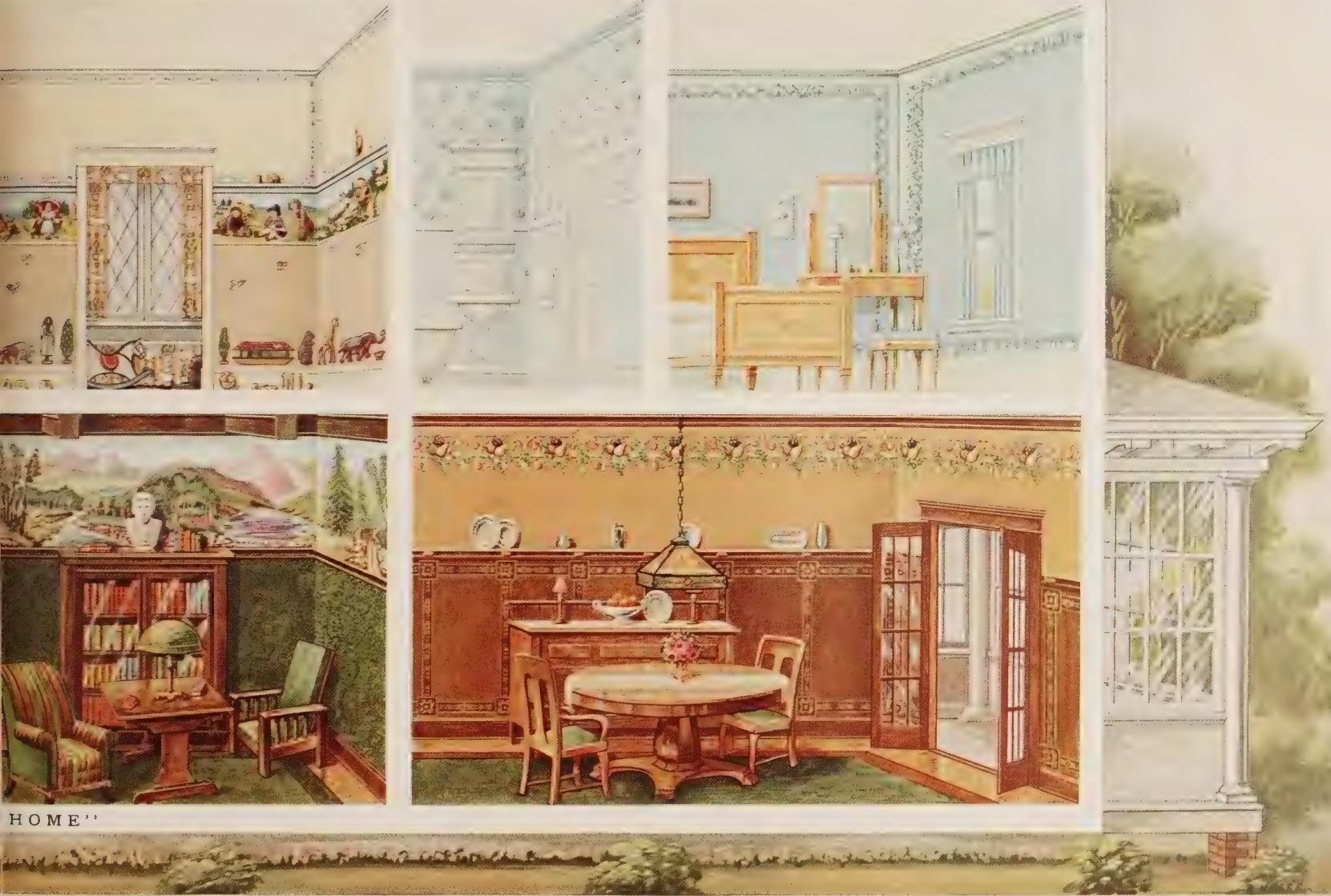
We recommend oak woodwork.





"THE I

No. 21



THE IDEAL HOME—If scientists make the correct claim that color effects and environment directly affect our disposition, then the harmonious arrangement and the correct color effect produced in "The Ideal Home" ought to make the possessor of it happy and contented in the enjoyment of its beautiful decorations.

Heretofore we have aimed to illustrate single rooms only, bending our efforts to produce a beautiful and correct decoration for the special room chosen, but realizing the importance of harmony in color and style of decoration permeating the entire house, we have spent considerable time and effort to illustrate here a scheme of decoration for the entire average home of our substantial citizen.

We have named it "The Ideal Home," because the color arrangement for the different rooms is perfect, and the style of decorations used modern and pleasing. We have created a perfect harmony between the colors in adjoining rooms, and have set down an idea for the decoration of an entire house that will please many. Where better decorations are wanted, and where the plan of the house does not permit of the adaptation of this arrangement, this illustration will be of some help in showing the harmony of different colors in adjoining rooms.

We believe the illustration of "The Ideal Home" to be the largest and the most correctly printed that has ever been used to illustrate wallpaper.

In the following space we give the pattern numbers, prices and the number of our sample books in which the different decorations illustrated may be found.

PINK BED ROOM.—Sidewall No. 3384, Excel 2233, Cut-Out Border No. 33384, Exertion, per yard 1015, in Book No. 6. Ceiling No. 3479, Float 2030, in Book No 5. White Cove on Moulding Card, in Book No. 4.

YELLOW BED ROOM. Lower Sidewall No. 3672, Gill 2233, Upper Sidewall No. 3674, Gimlet 2030, in Book No. 4. Ceiling No. 3463, Finger 2030, in Book No. 5. White Cove and Card Rail on Moulding Card, in Book No. 4.

NURSERY—Lower Sidewall No. 3862, Greening 4060, in Book No. 6. Upper Sidewall No. 3452, Festal 1624, in Book No. 5. Binder for Upper Sidewall No. 23968, see Plate No. 38. “The Child World” Border under Card Rail and the “Noah’s Ark Cut-Outs,” set above base are shown on Plate No. 32. Ceiling No. 3439, Faun 1218, in Book No. 5. For Curtains use Cretonne, No. C1, per yard 6090. White Cove and Card Rail on Moulding Card in Book No. 4.

BATH ROOM—Lower Sidewall No. 3526, Frame 80120, Upper Sidewall No. 3524, Fox 3654, Border No. 23510, per yard 0304½, Ceiling No. 3505, Footing 2436. All shown in Book No. 5.

BLUE BED ROOM—Sidewall No. 3372, Equity 2030, Cut-Out Border No. 33372, Erect per yard 0812, in Book No. 4. Ceiling No. 3475, Flax 2030, in Book No. 5. White Wood Cove on Moulding Card in Book No. 4.

GREEN PARLOR—Sidewall No. 3390, Explore 4060, in Book No. 4. Pressed Crown No. 33382, Evoke per Crown 1218, Pressed Base Binder No. 43382, Exalt per yard 1218, Cloth Pressed Binder No. 53382, Example per yard 2436 in Book No. 6. The Cloth Pressed Binder is intended to be sewed on to the draperies, enhancing the decorative value of the room greatly. Ceiling No. 3457, Field 1421, in Book No. 5.

BROWN RECEPTION AND STAIRWAY HALL—Sidewall No. 3374, Ermine 4060, Cut-Out Border No. 33374, Escort per yard 1421, in Book No. 4. The Base Border used at the bottom is taken from the top of the Cut-Out Border. Ceiling No. 3459, Flight 1624, in Book No. 5. Wood Cove on Moulding Card in Book No. 4.

LIBRARY—Lower Leather Sidewall No. 3596, Garner 6090, in Book No. 5. Upper Decoration, “The Needle Mountains” No. D72, see Plate No. 31. Wood Beams and Plate Rail on Moulding Card in Book No. 4.

BROWN DINING ROOM—Lower Sidewall No. 3570, Gaiety 2436, Upper Sidewall No. 3556, Function 2436, Ceiling No. 3477, Flight 2030. All in Book No. 5. Lower Decorations No. 23972, see Plate No. 38. Upper Pressed Fruit Crown No. 33866, Grille per Crown 2030, in Book No. 6. Wood Cove and Plate Rail on Moulding Card in Book No. 4.

PARLOR OR SITTING ROOM—An effective modern treatment suitable for a great many different rooms. The background of the Sidewall may be changed to satisfy personal taste and to follow the requirements of the room.

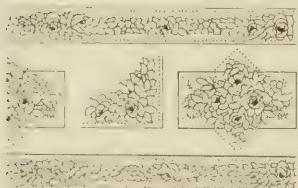
The same Decoration is used for the Sidewall and Ceiling, and the panels on the Sidewall may be arranged to suit the plan of the room.

It is also a splendid Decoration for larger bedrooms.

The Paper Cornice dividing the Ceiling from the Sidewall may be substituted by a white Cove Moulding.

Below we show Decoration No. D111 as it comes in the roll and how many yards of Binder, Ornaments and Corners a single roll contains.

We recommend white woodwork.



No. D111

No. D111
15 Yards Binder
12 Ornaments
12 Corners
in Single Roll
Per Roll 130195
Per Yard 2030



—Decoration No. D111

—Ceiling No. 3481
Book 5—Paper Cornice
No. 23934
Plate No. 37

—Decoration No. D111

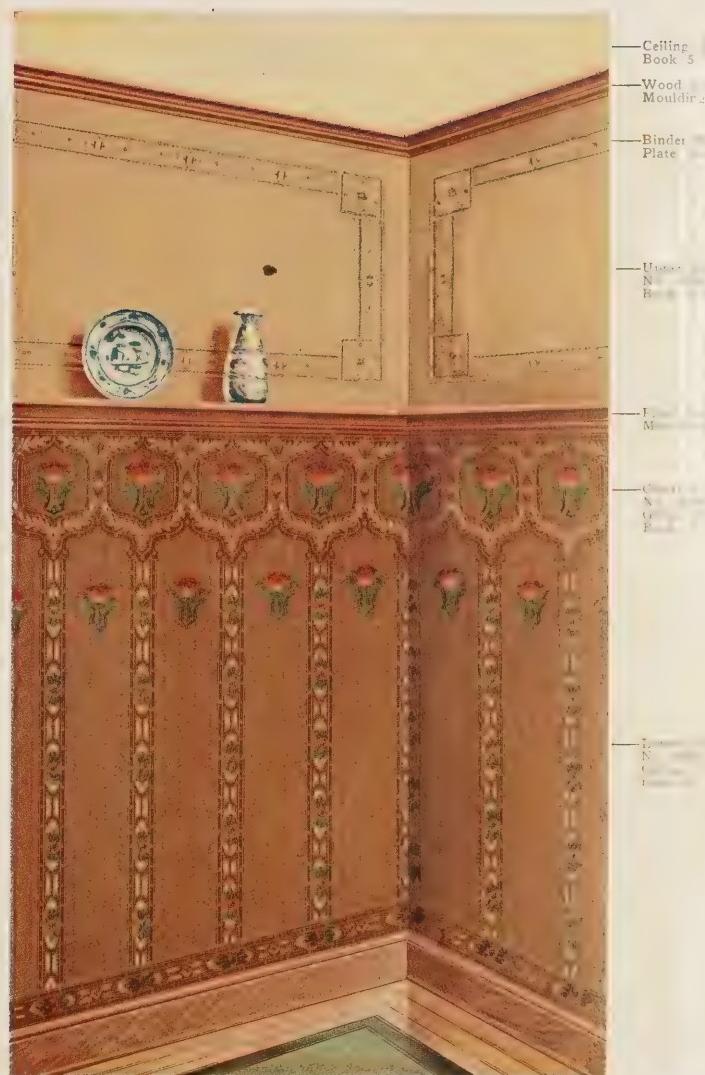
—Sidewall No. 3578
Book 5

DINING ROOM—This is a very popular and effective treatment for the decoration of a Dining Room. The combination of Brown and Tan colors produce a very harmonious effect, and, being neutral colors, they will harmonize with any finish of furniture or color of draperies.

The motif also is very appropriate. The Lower Sidewall shown is a most beautiful Crown effect in the proper shade of brown with just a dash of color in the design, bringing out the life required with the somber colors of the room.

The Upper Sidewall is appropriately held in a lighter dull effect in correct affiliation with the treatment of the lower wall.

Oak woodwork is suggested.



AEROCHROME CUT-OUT FRIEZES and other works of art. Every part of the globe has contributed to the magnificence of our collection of artistic Paper-Hangings, and from those illustrated on the opposite page only two, in the center top, are of American make, the others are our own importations, designed especially for us and colored under our own supervision.

In the Aerochrome Friezes we have introduced entirely new color schemes, incorporating the new "Davis Gray," by which we create a harmony of colors which is as correct as it is pleasing, besides the advantage of being entirely new.

We call special attention to the Cloth Base Binders, which match the Pressed Crowns shown on the opposite page, and which are intended for sewing on to the draperies of the room, producing a harmony with the Sidewall decorations that is exceptionally effective.

Only a few of our extremely large collection of Cut-Out Friezes are shown in this book, but many others, to satisfy the most exacting taste, will be found in our different Sample Books.

- A**—Sidewall No. 3850, Granular, 4060. Cut-Out Border No. 33850, Granule, per yard 2030. Book 6. Cut-Out Base Binder No. 43850, Grape, per yard 0812.
- B**—Sidewall No. 3872, Grocer, 1827. Cut-Out Border No. 33872, Groove, per yard 2030. Book 4. Two widths of narrow Binder included in price of Border.
- C**—Sidewall No. 3374, Ermine, 4060. Cut-Out Border No. 33374, Escort, per yard 1421. Book 4. Narrow Binder included in price of Border.
- D**—Sidewall No. 3858, Graze, 5075. Cut-Out Border No. 33858, Grazier, per yard 2030. Book 6. Cut-Out Base Border No. 43858, Greave, per yard 0812.
- E**—Sidewall No. 3380, Euchre, 4060. Cut-Out Pressed Crown No. 33380, Eulogy, per crown 1218. Book 6. Cut-Out Pressed Base Border No. 43380, Evasion, per yard 1218. Cut-Out Pressed Cloth Binder No. 53380, Evening, per yard 2436.
- F**—Sidewall No. 3866, Grievance, 4060. Cut-Out Pressed Crown No. 33866, Grille, per crown 2030. Book 6.
- G**—Sidewall No. 3382, Evidence, 4060. Cut-Out Pressed Crown No. 33382, Evoke, per crown 1218. Book 6. Cut-Out Pressed Base Border No. 43382, Exalt, per yard 1218. Cut-Out Pressed Cloth Binder No. 53382, Example, per yard 2436.
- H**—Sidewall No. 3890, Gullet, 4060. Cut-Out Border No. 33890, Gully, per yard 3248. Book 6. Cut-Out Base Border No. 43890, Gunner, per yard 1421.
- I**—Sidewall No. 3376, Essay, 4060. Cut-Out Border No. 33376, Essence, per yard 2030. Book 6. Cut-Out Base Border No. 43376, Estate, per yard 1015.
- J**—Sidewall No. 3860, Greece, 6090. Cut-Out Border No. 33860, Grecian, per yard 2030. Book 6. Cut-Out Base Border No. 43860, Greek, per yard 1015.
- K**—Sidewall No. 3852, Grapery, 4060. Cut-Out Border No. 33852, Graphic, per yard 3248. Book 6. Cut-Out Base Border No. 43852, Graphite, per yard 1421.

PLATE No. 24



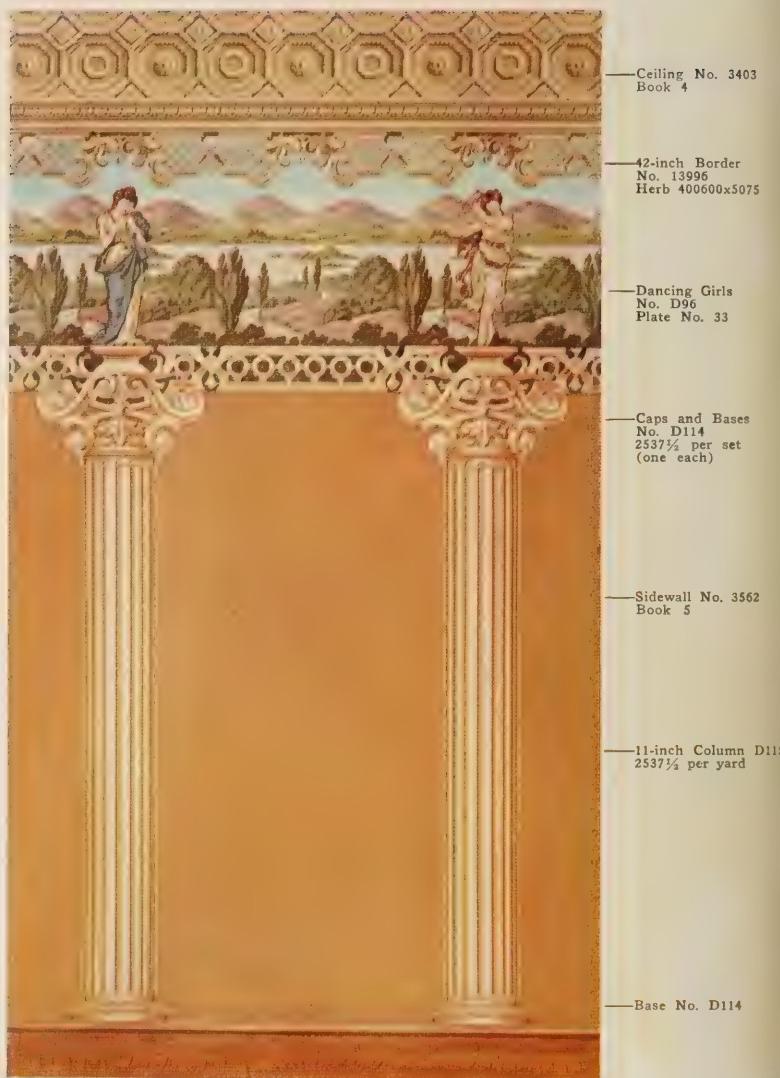
THEATRE EFFECT—For use in Theatres and public places with or without the use of the Dancing Girls. A very effective treatment especially adapted for large rooms.

The illustration we show here is laid out for a wall 11 feet high, but it is just as well adapted for higher walls by holding the columns higher. We would not advise, however, the use of this plan for rooms lower than 10 feet.

The 42-inch Frieze used above the columns comes in two separate widths and one is set on top of the other, making the entire height of the Frieze 42 inches. We sell the two Friezes as one, under one pattern number, and when a certain quantity of yards or rolls is ordered we will furnish the same amount of both Friezes. The price quoted is for both Friezes, so when one roll of Frieze No. 13996 is ordered, one roll of each of the two Friezes will be furnished at the price of one roll.

The Dancing Girls, No. D96, are cut out and set over the columns, 4 feet apart.

We hung these decorations over an oatmeal brown, but they will be just as effective on any other background, as the colors of the decorations are neutral.



LIBRARY—The Setting of the Sun Frieze forms the predominant feature of the decoration of this room. It is a magnificent Landscape Frieze, 42 inches high, fully illustrated on Plate No. 30.

The sunset which we so often admire of an evening in contemplation of nature is here truly and artistically reproduced, and the use of this Frieze for Library or Dining Room will produce a very beautiful and stately room.

For the Lower Sidewall we have used an appropriate design and color of Lucillin-Lincrasta, a practically indestructible material, so desirable for lower walls. Other patterns of Lucillin will be found in our Lucillin Sample Book, which is furnished upon request, or on the sheet of Lucillin Illustrations in our Book No. 4.

For Pilasters on the lower wall we have used Lucillin Binder No. 986, but wooden pilasters to match card or plate rail may be used with good effect, and same are illustrated on our Moulding Cards in Book No. 4.



—Wood Cove
Moulding Card

—Frieze No. D70
Plate No. 30

—Card Rail
Moulding Card

—Lower Sidewall
Lucillin-Lincrasta
No. 922
Pantry per yard 2537½

—Lucillin Pilasters
No. 986
Pencil per yard 1319½

CHURCH—It is an inherent desire with all good people to have their houses of worship decorated in a dignified way, but it is always a problem to suggest a style of decoration that will be fitting for the particular church to be decorated. We can agree that the interior of a church should be held in quiet, yet pleasing colors, and that the proportions of the decorative scheme are to be in harmony with the size and architecture of the room. This is the general rule, yet it is of the utmost importance that the interior of the church be made very attractive.

We have specialized in the decoration of churches for many years, and we find from experience that the style and color harmony of decorations we here illustrate will produce a very attractive church in the great majority of cases. We strongly urge the adoption of this decorative scheme; yet should the architecture not permit the use of this plan, we will appreciate if you will make use of our decorative department, which we maintain for the help of our customers. By submitting to us a rough sketch of the church with dimensions of same, we will, without delay, forward a complete drawing and a working plan fitting the particular church with the cost of the material to be used.

We had many inquiries for a fitting background for the pulpit, so we engaged a famous artist in France to draw a series of pictures of the Holy Land, made up in sections $37\frac{1}{2}$ inches wide and 9 feet high. Three of these sections are used for the background of the pulpit shown in the illustration on the opposite page. The height of these scenes may be cut down to 5 feet when required. The Holy Land Scenes come in 100 different consecutive

sections, so that a picture of any width may be had without any repeat. The scenes will be furnished in rotation as we happen to have them when the order reaches us.

The Church Emblems placed in the different panels are of a series of five different subjects, of our own design and production, as shown on Plate No. 30. These Emblems may be had on either brown or green background, and in ordering please specify what background is desired.

We show in the left hand corner a cut, showing how the Arch is set together and giving correct measurements of same, which will be of help in the lay-out of the work.

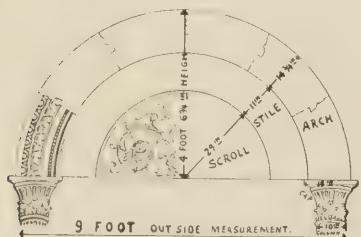


PLATE No. 27



Ceiling Stile
No. 3576
Book 5

Endwall Panel
No. 3752
Gneiss 70105
Book 6

Ceiling
B.

Pan.
S.

S.
P.

S.
D.

C.
S.

S.
G.
H.

Pan.
P.
See P. 11

Dash.
P.
Low.
No. 3574
Book 5

PULPIT DECORATIONS

Arch No. D58, per Arch 200300
Scroll within Arch No. D59, each 150225
Columns No. D60, per yard 2030

Caps and Bases No. D61 (one each) per set 5075
Pulpit Field, Scenes of Holy Land, each 500750
Cornice, 10 inches wide, same effect as above, No. D62, per yard 2030

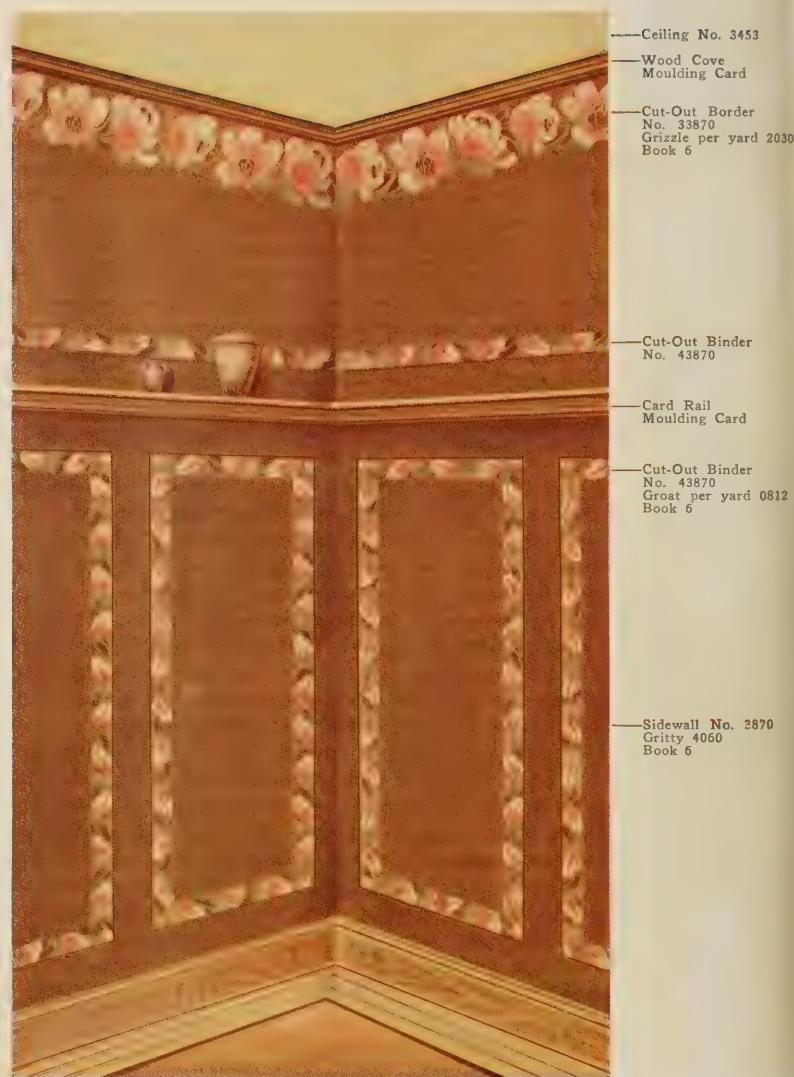
PANEL EFFECT in upper third treatment with our famous Aerochrome Friezes for Library, Dining Room or Hall.

In other parts of this book we have spoken feelingly of the immense decorative value of our Imported Aerochrome Friezes, on the coloring and production of which we have spent much time and effort, and were fully rewarded by the most beautiful effects we have derived,—effects so new and different from anything else as to bar description.

We have brought out in these goods new color combinations never before used in wall-paper decorations and we strongly recommend them to a discriminative public. We regret that space does not permit us to fully illustrate all the different colors we carry of these Friezes, but small illustrations of some of the colors may be found on Plate No. 24 of this book.

On all of the Aerochrome Friezes we show Binders to match, and the use of the two Borders of the same color permits of great variety in the decorative plan of the room.

Oak woodwork is recommended.



LIBRARY—The upper third treatment in sidewall decorations has intrenched itself firmly in the esteem of present day decorators.

This treatment has much in its favor in that it permits the use of bolder designs, which is again offset by the usually somber appearance of the lower part of the wall, producing the exact tone desired in most rooms.

For Library and Dining Room the upper third effect is especially to be desired for the reason also that it permits the use of a plate or card rail for which there is such good use in these rooms.

The Upper Sidewall shown here is a splendid reproduction of a famous woven tapestry, and when on the wall it produces the same effect as the expensive hand-woven article. The lower green sidewall has just the proper tone to blend perfectly with the upper wall, producing a very harmonious general effect.

We advise the use of oak woodwork.



PLATE No. 30



THE RIVER RHINE FRIEZE No. D22, 20 inches high, 35 foot repeat



THE PAWNEE INDIANS. No. D67, 20 inches high, 30 foot repeat



No. D42. 30x30



THE PINES AND BIRCHES. No. D69, 30 inches high, 10 foot repeat



No. D38. 30x30



No. D40. 30x30



THE SETTING OF THE SUN. No. D70, 42 inches high, 10 foot repeat



No. D39. 30x30



THE NOVEMBER FRIEZE. No. D71, 30 inches high, 10 foot repeat



K. of P.
No. D44. 23x30



No. D41. 30x30

PLATE No. 31



THE RIVER RHINE FRIEZE. No. D22, 20 inches high, 35 foot repeat



THE PAWNEE INDIANS. No. D67, 20 inches high, 30 foot repeat



THE NEEDLE MOUNTAINS. No. D72, 42 inches high, 10 foot repeat



No. D51, 16x20



No. D50, 19x21



No. D74, 14x18



No. D55, 13x14



No. D56, 13x14



Elks
No. D43, 22x24



I. O. O. F.
No. D45, 22x29



THE BIRKENHEIN. No. D73, 5 foot high, 80 inches repeat



No. D48,
21x25



No. D54,
14x12



No. D46, 22x29



THE HOLY LAND SCENES



No. D49, 18x16



No. D75, 18x16



No. D52,
5x17



No. D53,
16x14



No. D47, 14x28

SEE DESCRIPTION ON THE FOLLOWING TWO PAGES

PLATE No. 30—DESCRIPTIVE

WE HAVE made Lithographed Friezes, Hand Painted Landscape Scenes and Church and Lodge Decorations a big feature of our this year's offering. We are showing four full pages of these goods, which comprise a larger variety than that shown by any house in the world, and we feel that our efforts in this direction will be generally appreciated by the trade.

- No. D22—**The River Rhine Frieze.** A panoramic Frieze depicting the scenes on the banks of the famous River Rhine in Germany. This Frieze is lithographed in Germany from paintings by one of the famous artists there. The colors are non-fading and waterproof. Twenty inches wide and 35 feet long without a repeat of pattern. By use of the extension a room of any dimensions may be decorated without a single repetition of pattern. There are seven sections to this Frieze. Length of section 5 feet. Price per section, 70105.
- No. D23 **The River Rhine Frieze Extension.** Length of section 5 feet. Price per section, 70105.
- No. D38—**Church Emblems.** Dove, hand-painted. This and the following four church decorations have been designed and executed by us to fill a long-felt want. Very often a church cannot be decorated in the style desired for want of a man who can paint the emblems by hand. As furnished by us they can be pasted on like ordinary wallpaper and will match any background. Size 30 x 30 inches. Price each, 300450. All Church Emblems may be had on either green or brown background.
- No. D39—**Church Emblem.** Anchor, with Lily. Size 30 x 30 inches. Price each, 300450.
- No. D40—**Church Emblem.** Cup, Bread and Wine. Size 30 x 30 inches. Price each, 300450.
- No. D41—**Church Emblem.** Cross and Crown with Palm Leaf. Size 30 x 30 inches. Price each, 300450.
- No. D42 **Church Emblem.** Lamb, Book and Banner. Size 30 x 30 inches. Price each, 300450.
- No. D44—**Lodge Decoration.** K. of P. Aerochrome effect. Size 23 x 30 inches. Price each, 160240.
- No. D67—**The Pawnee Indians.** Illustrating the life of the Pawnee Indians, their sports and pastimes. Twenty inches wide and 30 feet long without repeat of the pattern. Can be used in a room of any dimensions without repeat of pattern by the use of the extension. Length of section 5 feet. Price per section, 6090.
- No. D68—**The Pawnee Indians Extension.** Length of section 5 feet. Price per section, 3045.
- No. D69—**The Pines and Birches.** An Imported Lithographed Landscape Frieze. Non-fading and waterproof, 30 inches high, 10 feet repeat. In sections 5 feet long. Price per section, 90135.
- No. D70 **The Setting of the Sun.** The most exquisite Lithographed Frieze ever produced. Made in Germany. Colors non-fading and waterproof. 42 inches high, 10 feet repeat. In sections 5 feet long. Price per section, 120180.
- No. D71—**November.** Another of our perfect Lithographed Landscape Friezes. Made in Germany. Colors True to Nature. Non-fading and waterproof. 30 inches high, 10 feet repeat. In sections 5 feet long. Price per section, 90135.

PLATE No. 31—DESCRIPTIVE

The Lodge Decorations described on this page are mostly our own productions and exquisitely carried out. They are of an immense help in the decoration of Lodge Rooms, and their use is strongly recommended.

No. D43—Lodge Decoration.	Elks.	Aerochrome Effect.	Size 22 x 24 inches.	Price each, 160240.
No. D45—Lodge Decoration.	I. O. O. F.	Aerochrome Effect.	Size 22 x 29 inches.	Price each, 160240.
No. D46—Lodge Decoration.	Masonic.	Aerochrome Effect.	Size 22 x 29 inches.	Price each, 160240.
No. D47—Lodge Decoration.	Masonic.	Aerochrome Effect.	Size 14 x 28 inches.	Price each, 160240.
No. D48—Lodge Decoration.	Masonic.	Aerochrome Effect.	Size 21 x 25 inches.	Price each, 160240.
No. D49—Lodge Decoration.	Masonic.	Gold background.	Size 18 x 16 inches.	Price each, 200300.
No. D50—Lodge Decoration.	Masonic.	Gold background.	Size 19 x 21 inches.	Price each, 200300.
No. D51—Lodge Decoration.	Masonic.	Gold background.	Size 16 x 20 inches.	Price each, 200300.
No. D52—Lodge Decoration.	Masonic.	Gold background.	Size 5 x 17 inches.	Price each, 150225.
No. D53—Lodge Decoration.	Masonic.	Gold background.	Size 16 x 14 inches.	Price each, 150225.
No. D54—Lodge Decoration.	Masonic.	Gold background.	Size 14 x 12 inches.	Price each, 150225.
No. D55—Lodge Decoration.	Masonic.	Gold background.	Size 13 x 14 inches.	Price each, 150225.
No. D56—Lodge Decoration.	Masonic.	Gold background.	Size 13 x 14 inches.	Price each, 150225.

No. D72—The Needle Mountains. A very effective Imported Lithographed Landscape Frieze. Non-fading and waterproof, 42 inches high, 10-foot repeat. In sections 5 feet long. Price per section, 120180.

No. D73—The Birkenhein. A lithographed reproduction of a mural painting. Suitable where a light effect is desired and where the space to be covered is quite high. 5 feet high, 80-inch repeat. Length of section, 40 inches. Price per section, 90135.

No. D74—Lodge Decoration. Masonic. Gold background. Size 14 x 18 inches. Price each, 200300.

No. D75—Lodge Decoration. Masonic. Gold background. Size 18 x 16 inches. Price each, 200300.

The Holy Land Scenes. Hand-painted Scenes, made in France. Can furnish 300 feet without a single repeat. Price per section, 37½ inches wide, 9 feet high, 500750. See full description on Plate No. 12.

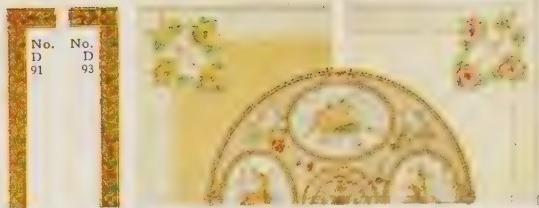
On the opposite plate we show many useful decorations of which the decorator is so often in need and which are generally hard to find.

- No. D9—**Cut-Out Decoration** for Ceilings and large Panels. Comb, 1624 per Corner.
- No. D10—6-inch **Border** to match Corner No. D9. Combat, 100150 x 0609.
- No. D11—**Cut-Out Decoration** for Ceilings and large Panels. Comedy, 1624 per Corner.
- No. D12—6-inch **Border** to match Corner No. D11. Comet, 100150 x 0609.
- No. D13—Centerpiece, 40 inches through center. Can be used with any color of Ceiling. Comfort, 140210 each.
- No. D18—**Game Frieze**, 18 inches high. Company, 100150 x 1421. Where the frequent repetition of the birds in the Game Frieze is not desired, more of the Extension Frieze, which only shows the background, may be used.
- No. D19—**Extension to Game Frieze**, No. D18. Compass, 100150 x 1421.
- No. D20—**Peacock Frieze**, 18 inches high. Competitor, 120180 x 1624. Where the frequent repetition of the Peacocks is not desired, more of the Extension Frieze, which only shows the column background, may be used.
- No. D21—**Peacock Frieze Extension** to No. D20. Compliment, 70105 x 1015.
- No. D25 **The Berkshire**. A most beautiful wooded scene, strikingly colored and true to nature. Colors non-fading and waterproof. 30 inches high, 10-foot repeat. In sections 5 feet long. Price per section, 100150.
- No. D27 **The Mesa Arizona Frieze**. A lithographed Frieze of America's greatest landscape. Non-fading and waterproof. 20 inches high, 10-foot repeat. In sections 5 feet long. Price per section, 70105.
- No. D63 **Nursery Rhymes**. Depicting the rhymes so well known to the children. Cut-Out Floral Binder printed at the bottom of Frieze. 13 inches high, 10-foot repeat. In sections 5 feet long. Price per section, 70105.
- No. D64—**Circus Border**. 22 inches high. In sections 5 feet long. Price per section, 70105.
- No. D65—**Circus Border Extension**. Plain Background with Binder. In sections 5 feet long. Price per section, 70105.
- No. D66—**Noah's Ark Cut-Outs**. To be cut out and pasted on wall and ceiling. In 5-foot sections. Price per section, 70105.
- No. D76 **The Child World**. Lithographed Frieze, 16 inches high, 10-foot repeat. In sections 5 feet long. Price per section, 70105.
- No. D77—**The Peacock**. Cut-Out Decoration, 18 inches high, per yard 2030.
- No. D78—**The Mikado**. Decorative Frieze, 18 inches high. Price, 120180 x 1624.
- No. D79—**Sidewall**, for Panel and Upper Walls. Very decorative. Price per roll, 150225.
- No. D80—**Animal Cut-Outs**. To be cut out and pasted on wall and ceiling, 10-foot repeat. Price per section, 5 feet long, 70105.
- No. D81—**The Race**. Decorative Frieze, 18 inches high. Price, 120180 x 1624.
- No. D82—**Sidewall**. For Panelling and Upper Walls, for Theatres and Restaurants. Price per roll, 80120.
- No. D83—**The Boy Scouts**. 9-inch Decorative Frieze in two parts. Price, 6090 x 0609.
- No. D84—**Cross Flags**. Decoration, 18 inches high. Price, 100150 x 1624.
- No. D85—**Pressed Binder**. For use in Ceiling and Panel Decoration. Price per yard, 2030.
- No. D86—**Pressed Corner**. For Panelling, to be used with Pressed Binder No. D85. Price each, 2030.
- No. D87—**Pressed Centerpiece**. Matches all colors of ceiling, 28 inches through center. Price each, 150225.
- No. D88—**Corner**. For Ceiling Decoration, with connecting band. Price, 100150 x 1421.
- No. D89—**Extension Border**. To match Corner No. D88, with connecting band. Price, 100150 x 1421.
- No. D90—**Lithographed Binder**. 4½ inches high. In sections 5 feet long with one corner. Price per section, 2030.
- No. D91—**Lithographed Binder**. 3 inches high. In sections 5 feet long with one corner. Price per section, 1624.
- No. D92—**Lithographed Binder**. 4½ inches high. In sections 5 feet long with one corner. Price per section, 2030.
- No. D93—**Lithographed Binder**. 3 inches high. In sections 5 feet long with one corner. Price per section, 1624.

PLATE No. 32



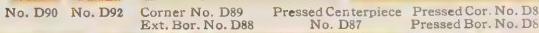
THE BERKSHIRE No. D25, 30 inches high, 10-foot repeat



NURSERY RHYMES No. D63, 13 inches high, 10-foot repeat



THE CHILD WORLD No. D76, 16 inches high, 10-foot repeat



Sidewall No. D79



ANIMAL CUT OUTS No. D80, 18 inches high, 10-foot repeat



THE PEACOCK
Cut Out No. D77, 18 inches high



THE MIKADO No. D78, 18 inches high



Sidewall No. D82



GAME FRIEZE No. D18

Extension No. D19



BOY SCOUTS No. D83, 9 inches high



PEACOCK FRIEZE No. D20, 18 inches high



Cross Flags No. D84



NOAH'S ARK CUT OUTS No. D66, 20 inches high,
5 feet long



THE MESA No. D27, 20 inches high, 10-foot repeat

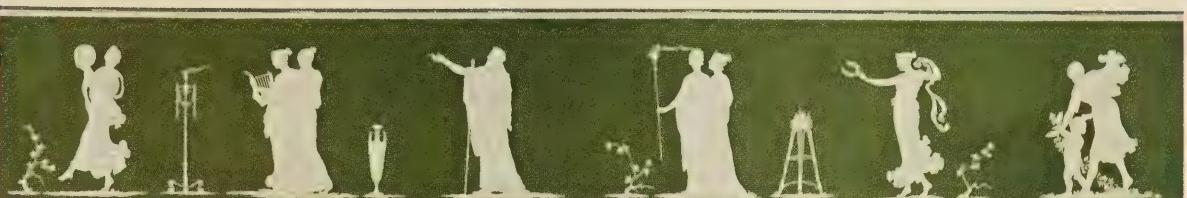
IN THIS illustration we show a number of very effective decorations best adapted for the decoration of Theatres and with other similar goods illustrated elsewhere in this book we offer by far the most complete collection of material of this kind, which ordinarily is so hard to find and which we have incorporated in our line to satisfy a long-felt demand.

- No. D6 — **Caen Stone Columns.** 9 inches wide. A very effective decoration. Price per yard, 1522½.
- No. D7 — **Cornice.** 9 inches wide. To match the Caen Stone Columns. Price per yard, 1522½.
- No. D8 — **Caps and Bases.** To match Caen Stone Columns. Price per set (one each), 2537½.
We also carry Caen Stone Sidewall No. 3988 to match Caen Stone Columns. Price per roll, 6090. Sample upon request.
- No. D30 — **Theatre Decoration.** Hand painted, superbly executed, both in design and color. Our own design and workmanship. This decoration will be furnished on either dark green or dark brown oatmeal ground. Size 28 x 36 inches. Facing left. Price per decoration, 400600.
- No. D31 — **Theatre Decoration.** The same as No. D30, but facing right. Price per decoration, 400600.
- No. D33 — **Theatre Decoration.** Hand painted. Of great beauty and usefulness. Our own design and workmanship. Will be furnished on either dark green or dark brown oatmeal background. Size 28 x 36 inches. Facing right. Price per decoration, 400600.
- No. D32 — **Theatre Decoration.** Same as No. D33, but facing left. Price per decoration, 400600.
- No. D34 — **Dancing Girls.** Printed by hand in pastel colors on an olive green ground, but the figures can be readily cut out and put on any background desired. These figures when cut out are 38 inches high. Price of the two figures, 32 inches wide, 38 inches high, 300450.
- No. D35 — **Dancing Girl.** Price of one figure, 18 inches wide, 38 inches high, 150225.
- No. D36 — **Dancing Girl.** Price of one figure, 18 inches wide, 38 inches high, 150225.
- No. D37 — **Dancing Girls.** Price of two figures, 28 inches wide, 38 inches high, 300450.
- No. D94 — **The Greek Frieze.** Hand printed on dark green background, but the figures may be cut out and mounted on any other color. 30 inches high, in rolls 15 feet long. Price per roll, 600900.
- No. D95 — **Theatre Ornament.** To be set over the stage or as panels for other parts of the theatre. Hand painted. Our own design and workmanship. Will be furnished on dark green, dark brown or tan oatmeal backgrounds. Size 30 inches high, 66 inches long. The Moulding set around this Decoration is not a part of it, but taken from Plate No. 37. Price per decoration, 500750.
- No. D96 — **Dancing Girls.** Price for two figures, 16 inches wide, 22 inches high, 100150. The Moulding set under these Dancing Girls is not part of the Decoration, but taken from Plate No. 37.
- Switzerland Scenes.** Hand painted, 37½ inches wide, 9 feet high. In consecutive sections from 1 to 100. Price per section, 400600. One of four different subjects carried by us and fully described on Plate No. 36.

PLATE No. 33



No. D96, 8x22



THE GREEK FRIEZE, No. D94, 30 inches high, 15 feet long



No. D96, 8x22



No. D34, 32 inches wide
38 inches high

No. D35, 18x38



ORNAMENT, No. D95, 30 inches high, 5½ feet long



No. D36, 18x38

No. D37, 28 inches wide
38 inches high

C. 1912 N

C. 1912 S

C. 1912 M



THEATRE DECORATION, No. D30, 28x36



SCENES OF SWITZERLAND; 2 sections shown
Each section 37½ inches wide, 9 feet long



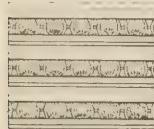
THEATRE DECORATION, No. D33, 28x36

Base No. D8

DINING ROOM — A more fitting decoration for a Dining Room we cannot imagine. The style and colorings are new, the upper and lower Sidewalls blending in perfect harmony.

The lower decoration is easy to set together. It consists of Moulding No. 23962, Decoration No. D109, which contains the Ornaments and Caps and Bases of the Pilasters, and Decoration No. D110, which contains the vertical Mouldings, Pilasters and Panel Mouldings. The Ornaments are 15 inches wide, $9\frac{1}{2}$ inches high. Space between Ornaments and Pilasters is 3 inches on this illustration as well as on the illustration on the opposite page, but may be held wider or narrower to fit the wall space. Moulding No. 23962, if desired, can be left off, as shown on the blue decoration on the opposite page.

Either another of our Lithographed Friezes may be used for the upper Sidewall, when desired, or the lower Sidewall may be used for many purposes with best effect.



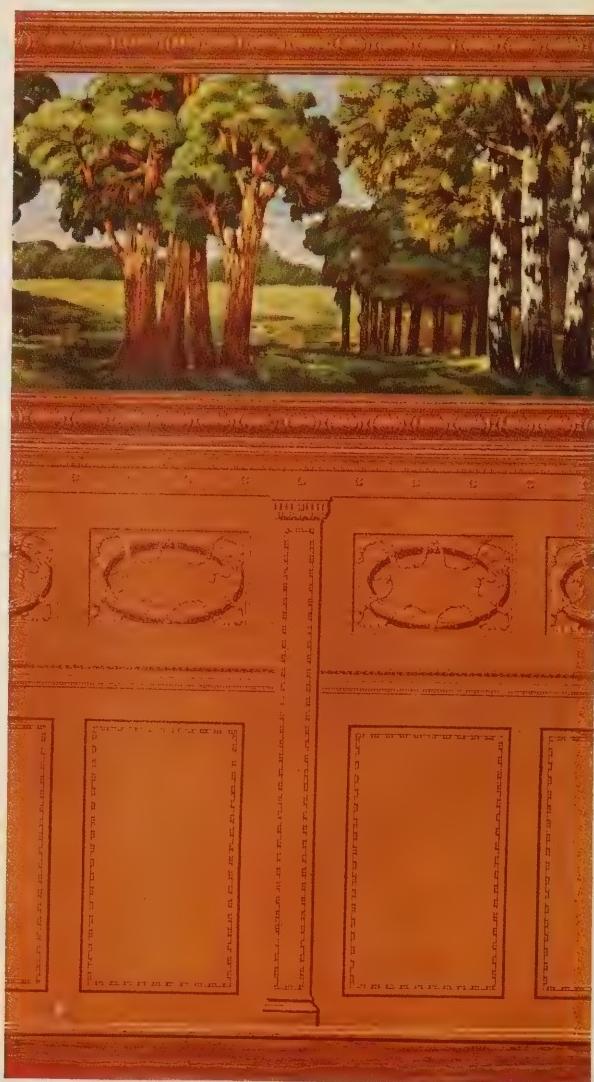
No. 23962



No. D109



No. D110

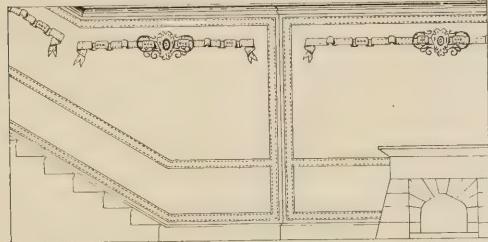
— Binder No. 23962
See Plate No. 37— Frieze No. D69
See Plate No. 30— Binder No. 23962
See Plate No. 37— Decoration No. D109
Per yard 1624— Decoration No. D110
Per yard 1218— Sidewall No. 3990
Helper 4060

RECEPTION ROOM OR HALL—One of this season's best productions, and is highly recommended for its adaptability for many purposes and its real dignified effect.

The reduction of the upper decoration is exactly to $\frac{1}{2}$ inch to the foot. It consists of Decorations No. D112 and D113, shown at the bottom, as they appear in the roll. No. D112 has ten ornaments and band decorations to the single roll. No. D113 has 23 yards Binder and sufficient ornament ends to the single roll.

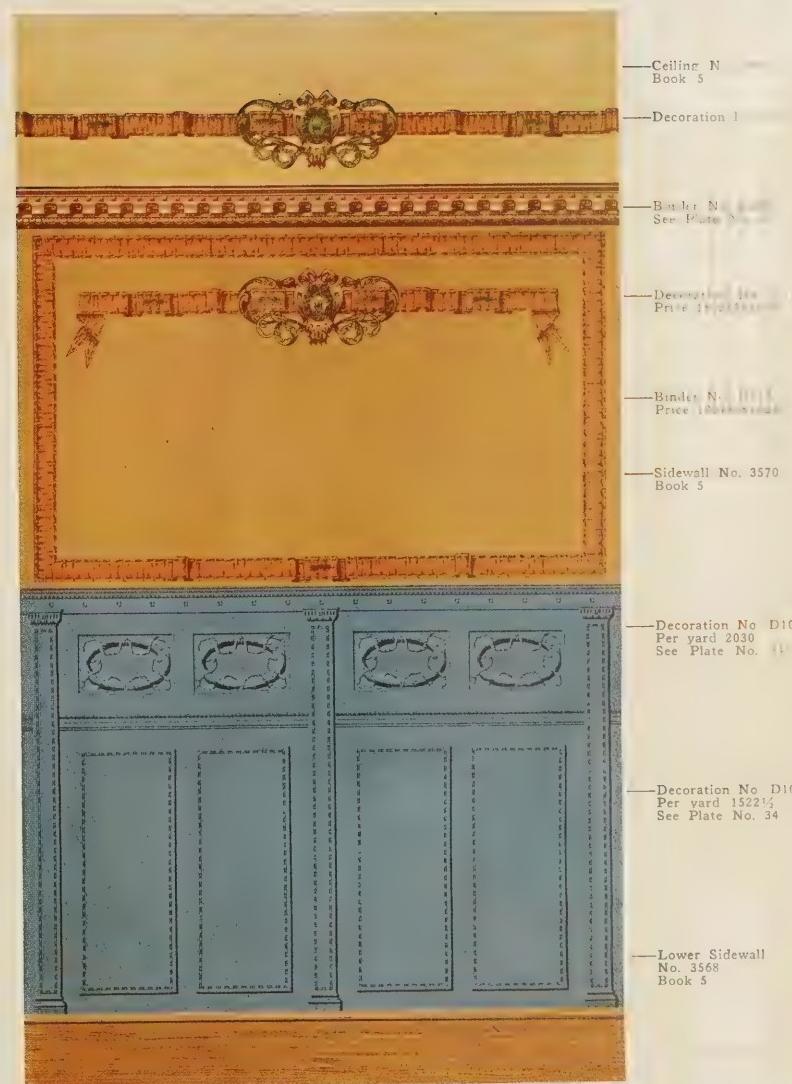
The upper black cut shows the use of these two decorations for the entire wall without the use of the Blue lower wall.

The lower wall decorations are fully described on the opposite page, where they are shown in a different color. The Moulding as shown on the lower wall on the opposite illustration may also be used with the arrangement shown here.



No. D112

No. D113



THEATRE—There is in man an inherent desire for amusement and recreation, and with the civilization of man amusement was made an organized feature, and men and women having the inclination and talent were trained for the purpose and induced to make the amusement of the masses their vocation; hence the play-house or theatre.

The ancients have built great monuments in their theatres and arenas which outlived the existence of those nations. Modern man has not been backward in providing suitable places for the amusement of the people, and in the larger cities we have great temples of joy and laughter, where the craving for amusement may be satisfied.

While the man in the large city catering to the amusement of the public can afford to put up a specially adapted building and spend large sums for the decoration of same, the problem of decoration is more difficult in the smaller theatre, for the expense must be held within reason. With this knowledge we have worked out here a plan for the decoration of the average middle-size theatre, which is extremely beautiful, at the same time not too expensive or hard of execution. We strongly recommend the use of the decorations shown here for this purpose.

The main features of the Sidewall decoration are the River Rhine Panels. The center panel shown contains three sections, but the panels may be made of any size to suit the requirements of the room by using more or less of these sections. We also carry the Orient and the Switzerland Scenes, which may be substituted for this purpose, or all used together by making the Scenes of each panel of a different subject.

The Three Different Scenic Decorations—Switzerland, the Orient and the River Rhine—are hand painted by some of the best artists in France. We carry each subject in continuous scenes from No. 1 to No. 100, each scene different from the other. Size of each scene $37\frac{1}{2}$ inches wide, 9 feet high. You may therefore show as much as 300 feet of any one of the three subjects without showing a single repeat, or arrange them in any group of panels as shown in this illustration. As the panels match on consecutively we cannot take out any panel from the center, but will furnish as they appear in rotation and while they may not be the same scenes as shown in this illustration they will be of equally artistic merit. The panels may be cut down to 5 feet without hurting the effect. In ordering, please specify which of the three subjects is wanted.

Price per panel, $37\frac{1}{2}$ inches wide, 9 feet high; either the Orient, Switzerland or the River Rhine, 400600.

The Theatre Decoration over the stage and in the panel near the stage, as well as the Dancing Girls, are fully illustrated and described on Plate No. 33. The colors of the background of the Sidewall may be changed to suit the individual taste.

The same decorative scheme as shown in this illustration may be used for Dance Halls, Restaurants and Ice Cream Parlors.

PLATE No. 36



Ceiling No. 3403
Book 4

Cornice No. 139
See Plate No. .

Panel Stile No
Book 5

Panel Binder No
Plate No. 37

Scenes on
See Plate 8

Panel Sides
Book 5

Chair
Model 11

Table S
Book 5

PLATE No. 37

Pattern No.	Code Name	Price No. Per Single Roll	Price No. Per Single Yard	Width of Binder Inches	Number of Yards in Roll
23556	Fungus	100150	0406	4	30
23560	Fur	100150	0406	4	30
23564	Gable	100150	0406	4	30
23570	Gait	100150	0406	4	30
23572	Galaxy	100150	0406	4	30
23900	Habit	70105	0203	1½	60
23902	Habitué	70105	0203	1½	60
23904	Haddock	6090	0304½	2½	38
23906	Haft	6090	0304½	2½	38
23908	Hail	6090	0304½	2½	38
23910	Hake	6090	0304½	2½	38
23912	Halberd	6090	0304½	2½	38
23914	Halcyon	6090	0304½	2½	38
23916	Halibut	6090	0203	2	45
23918	Halo	6090	0203	2	45
23920	Halter	6090	0203	2	45
23922	Halyard	6090	0203	2	45
23924	Hamlet	6090	0203	2	45
23926	Hammer	6090	0203	2	45
23928	Hammock	6090	0203	2	45
23930	Hamper	5075	0203	1⅞	45
23932	Handle	5075	0203	3	45
23934	Handsome	5075	0203	3	45
23936	Happy	70105	0304½	3	38
23938	Harbinger	70105	0304½	3	38
23940	Harbor	70105	0304½	3	38
23942	Hardy	6090	0203	1¼	60
23944	Hare	6090	0203	1¼	60
23946	Harmonic	6090	0203	1¼	60
23948	Harmony	80120	0406	4	30
23950	Harness	80120	0406	4	30
23952	Harp	80120	0507½	5½	23
23954	Harpoon	100150	0609	5½	23
23956	Harvest	100150	0609	5½	23
23958	Hasp	100150	0609	5½	23
23960	Hassock	100150	0609	5½	23
23962	Haste	80120	0507½	5½	23

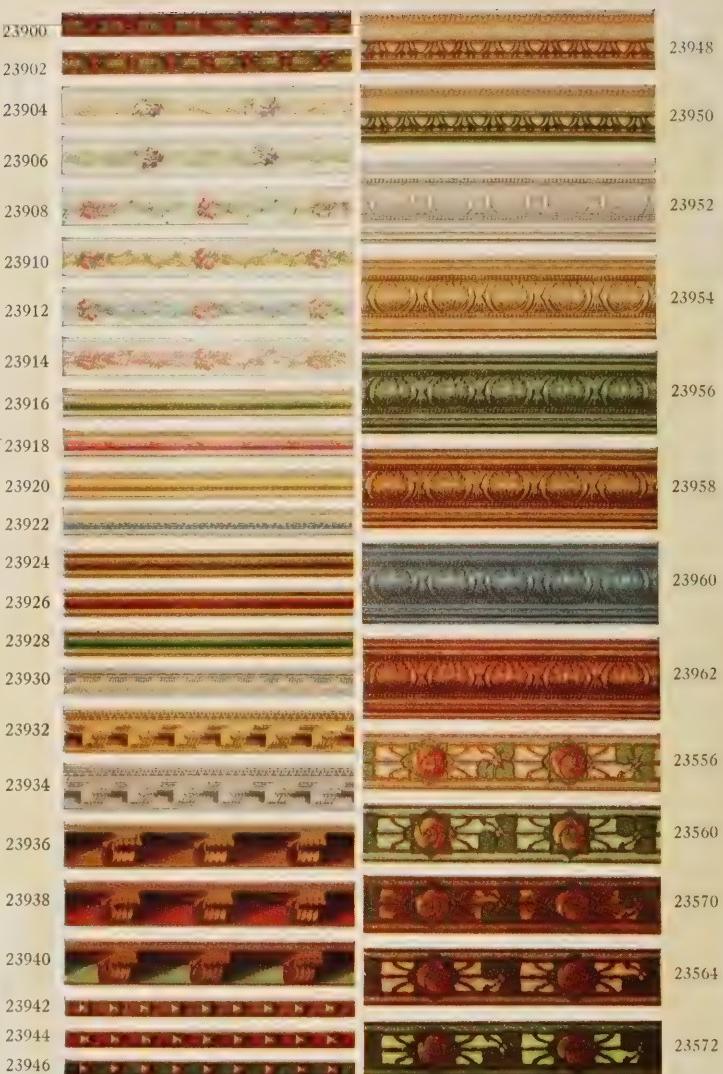


PLATE No. 38

Pattern No.	Code Name	Price No. Per Single Roll	Price No. Per Single Yard	Width of Binder Inches	Number of Yards in Roll
23480	Floe	90135	0406	3	30
23484	Florist	100150	0406	3½	38
23486	Flout	100150	0406	3½	38
23488	Fluid	100150	0406	3½	38
23490	Flux	100150	0406	3½	38
23494	Focus	100150	0609	6	23
23528	Frantic	120180	0507½	3	30
23530	Freedom	120180	0507½	3	30
33538	Frigid	2436	3
23540	Fringe	100150	0406	3½	30
23542	Frock	320480	1015	3½	38
23544	Froth	150225	0507½	3	38
23546	Fruit	70105	0304½	2¾	38
23562	Fusion	100150	0406	3¼	38
23568	Gage	100150	0406	3¼	38
13964	Hatchet	100150	1624	18	8
23966	Halter	100150	0812	9	15
*23968	Haven	70105	0406	3	23
*23970	Hawser	70105	0406	3	23
*23972	Hazel	80120	0507½	3	23
*23974	Health	80120	0507½	3	23
*23976	Heart	100150	0203	¾	60
*23978	Heather	100150	0203	¾	60
23980	Hector	100150	0812	7½	15
13982	Hedge	100150	1624	18	8
23984	Heirloom	100150	0812	9	15

*Binders Nos. 23968, 23970, 23972, 23974, 23976 and 23978 have sufficient corners, which will be furnished free with the Binders.



23980



MANZ COLOR TYPES
CHICAGO NEW YORK

